



# Bilbao, going ahead!

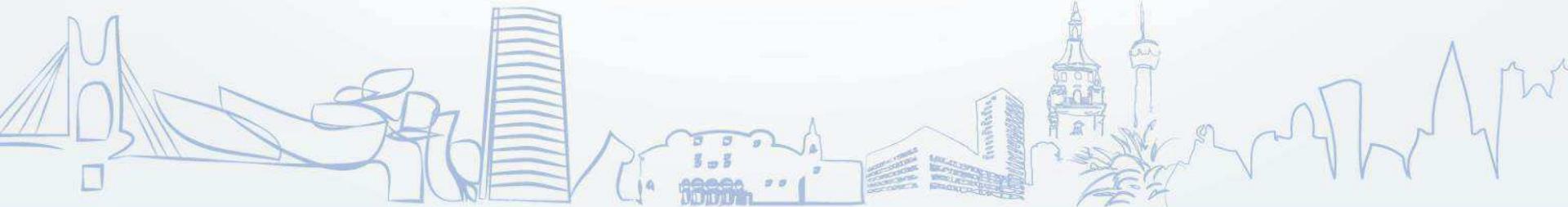


**Roberto San Salvador del Valle, Phd, MA**

*Director of Deusto Cities Lab Chair  
Leisure Studies Institute Researcher  
Social and Human Sciences Faculty Professor  
University of Deusto*

[roberto.sansalvador@deusto.es](mailto:roberto.sansalvador@deusto.es)

*Do you remember DEUSTO CITIES LAB chair?*



# *Do you remember DEUSTO CITIES LAB chair?*



 **Deusto**  
*Cities*

## **DEUSTO: UNIVERSITARIAN PROJECT**

**Looking for the academic excellence  
Commitment with social transformation  
Mission: to get better cities and regions for living**

## **CITIES: 360º CONCEPT**

**Look and proposal: transversal and transectoral  
Urban ecosystem of transformative innovation**

## **LAB: EXPERIMENTAL LABS**

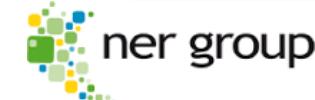
**KAIA Method [Learning+Research+Action]  
Quantitative and qualitative methodology**

## **KATEDRA: UNIVERSITARIAN CHAIR**

**Orden del Rector 2/2016 de 17 febrero  
Transdisciplinar team  
Collaborative work within joint initiatives**

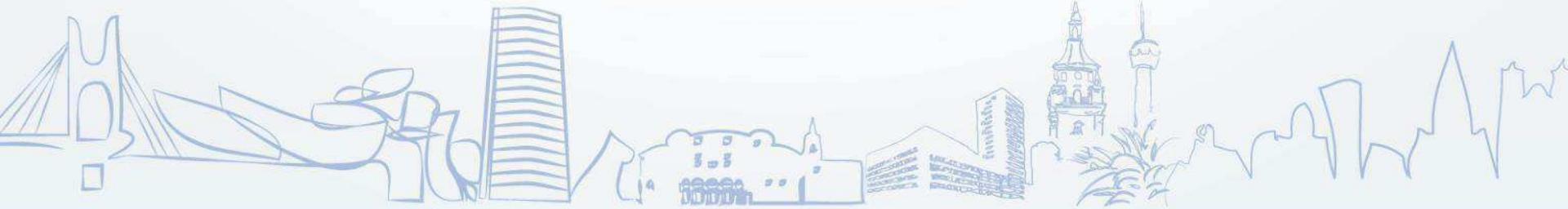
# *Do you remember DEUSTO CITIES LAB chair?*

Joint initiative with:

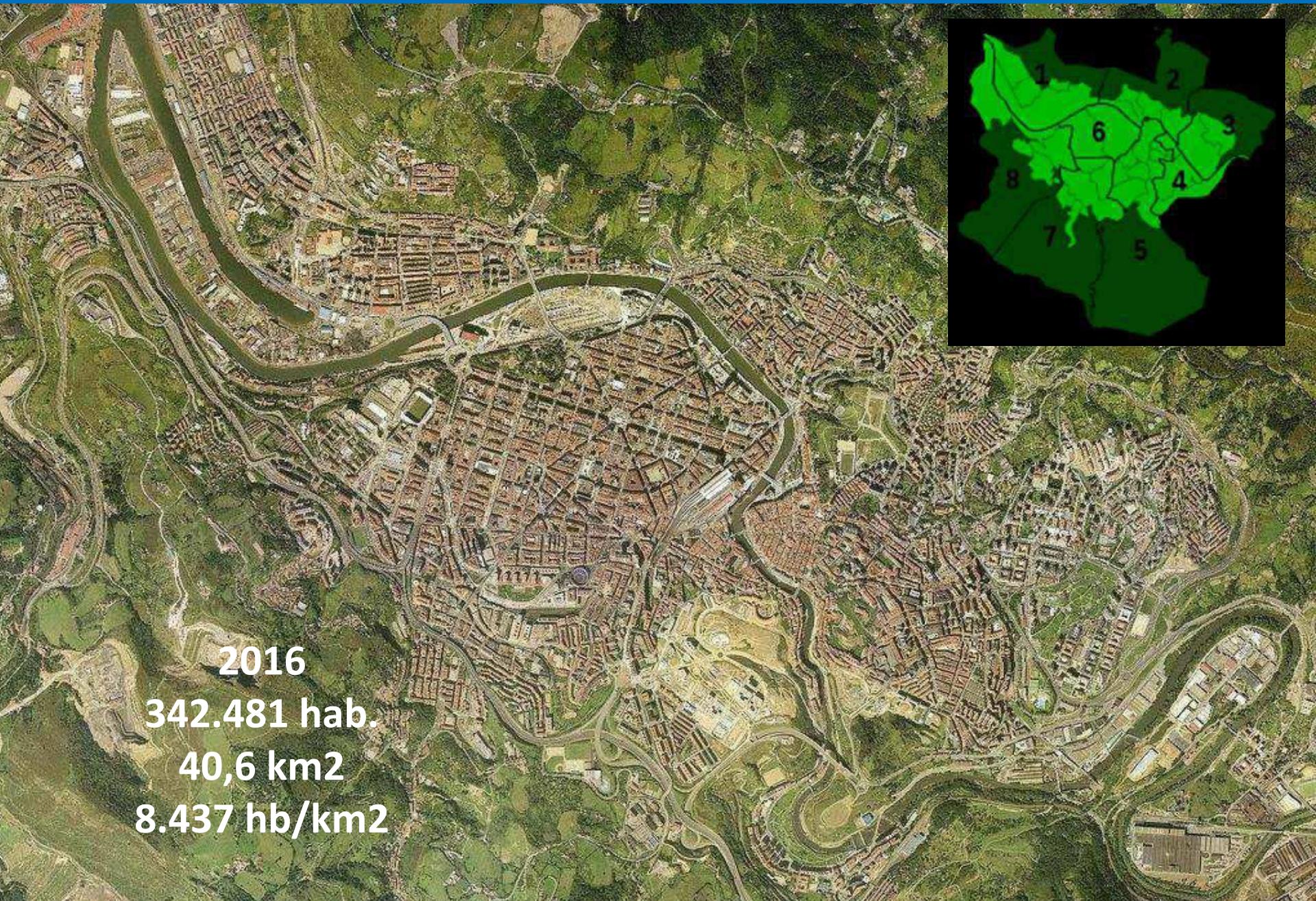


Deusto  
Cities

*Do you remember BILBAO?*



# *Do you remember BILBAO?*



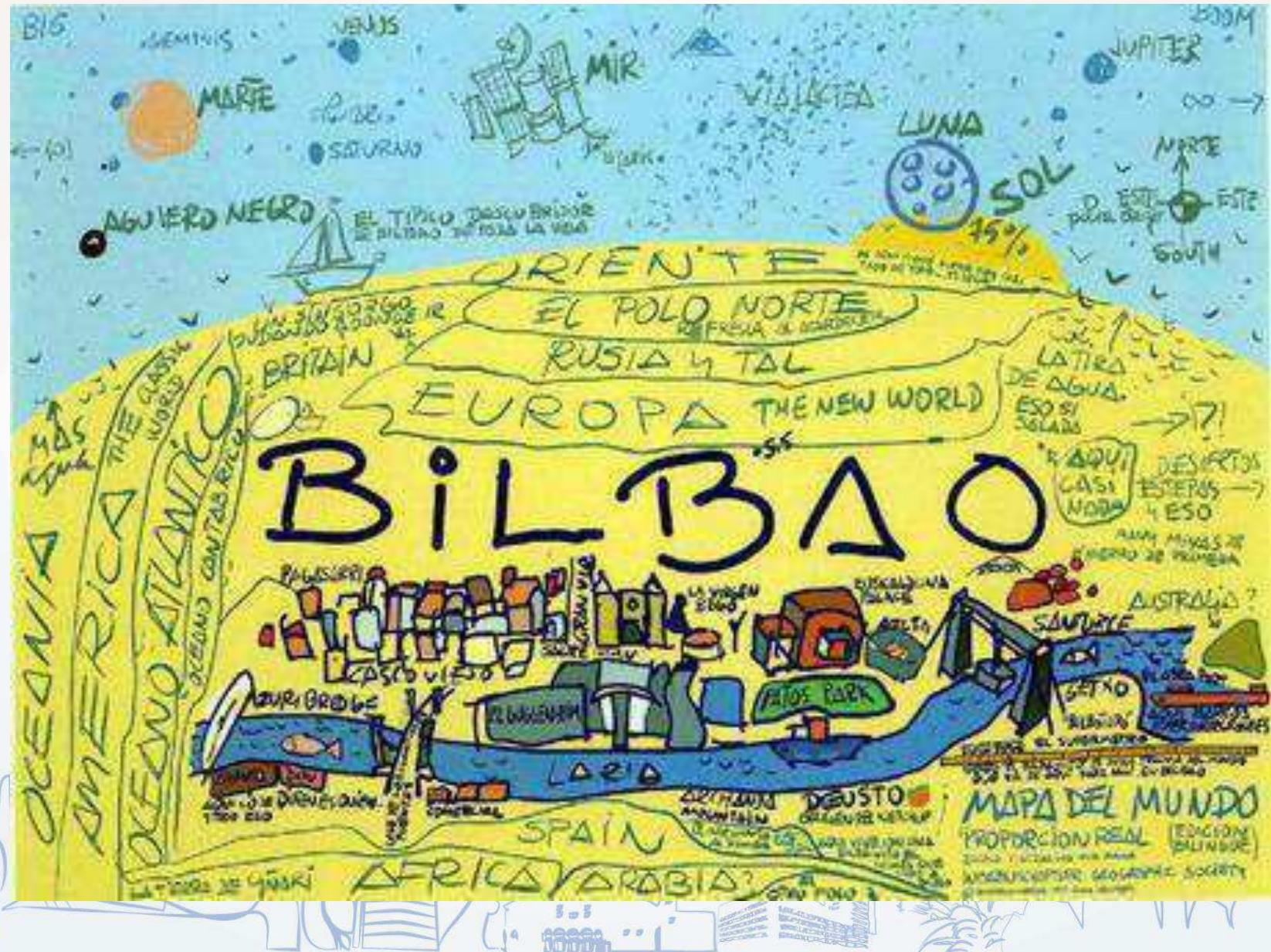
**2016**  
**342.481 hab.**  
**40,6 km<sup>2</sup>**  
**8.437 hb/km<sup>2</sup>**

*Do you remember BILBAO?*



Metropolitan Area with 30 Municipalities

# *Do you remember BILBAO?*

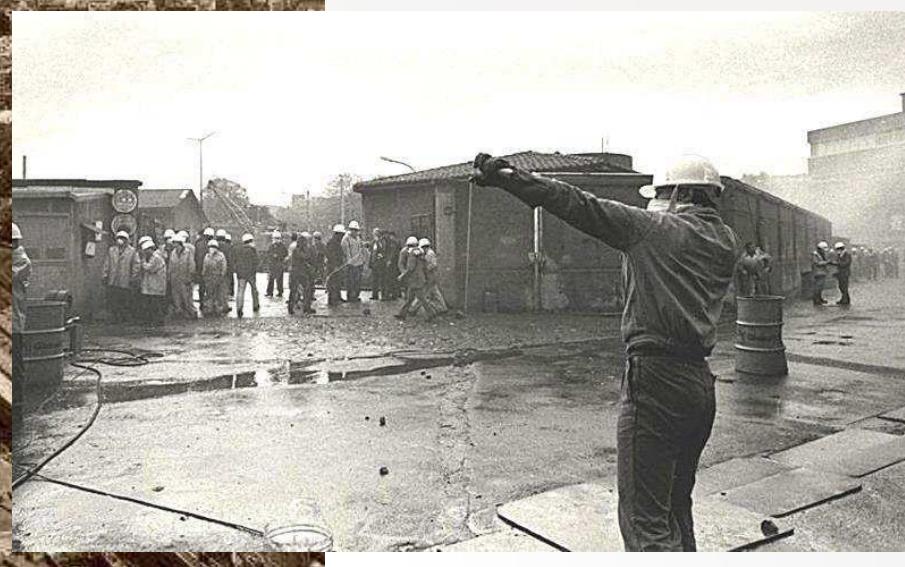




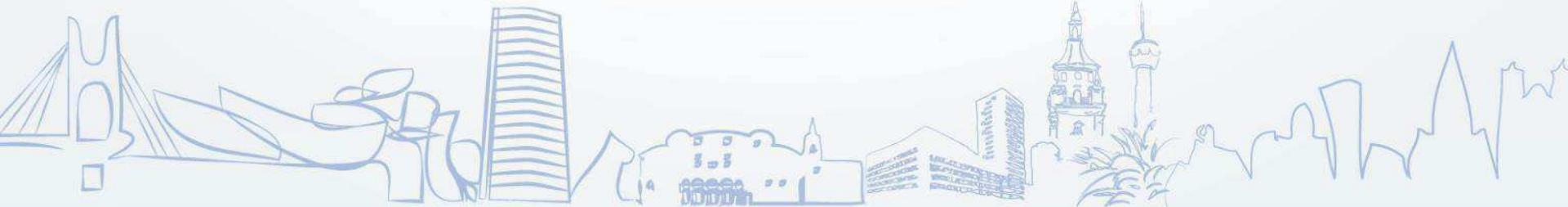
Basque Culture and Language forbidden	Non Public Basque University	Old Classic Museums	Classic Cultural Facilities and Organizations
Illegal and catholic non profit sector	Charity and paternalism	Public & Private Health Systems	Public Social Housing [ <i>Viviendas Municipales</i> ]
Industrial declining process	Traditional shopping sector	Low technological economy	Non tourism
<i>La Ría</i> Industrial pollution	Banks of the River Industrial and port activities	Traffic collapse Private transport	<i>Desarrollismo</i> Speculation
Franco's Dictatorship	Centralism	Non regional taxes	Political violence

*Do you remember BILBAO in the 70s? DO OR DIE*

# *Do you remember BILBAO in the 70s? DO OR DIE*

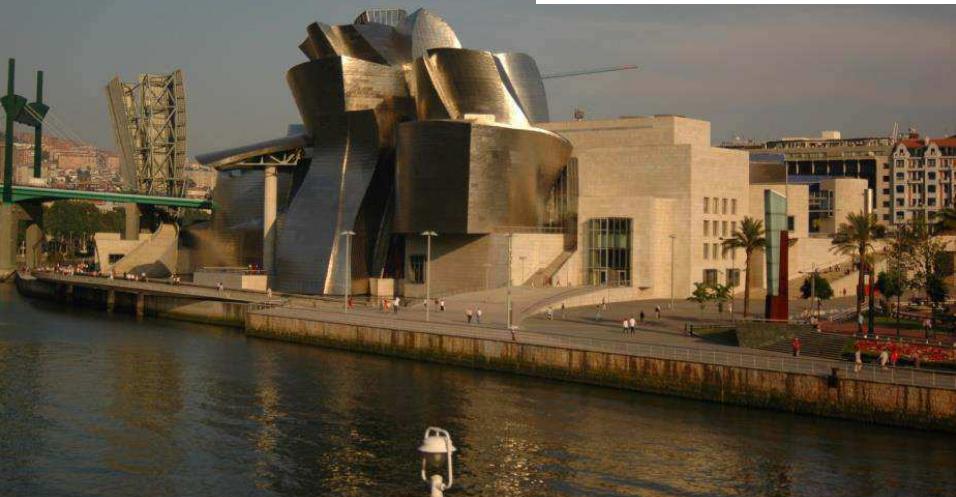


*BILBAO, what about its transformation?*



# *360º Transformation of BILBAO (1979-2015)*

## *Guggenheim Effect?*



# *360º Transformation of BILBAO (1979-2015)*

## *Transversal governance for Sustainable urban development*





B

*La Ría / The river*



## La Ría / the river

(1966)...1984-...Estación de Tratamiento de Agua Potable de  
Venta Alta-Arrigorriaga... 1988/2007...  
Consorcio de Aguas de Bilbao-Bizkaia (1967-...)



**Bilbao Bizkaia Ur Partzuegoa**  
Consorcio de Aguas Bilbao Bizkaia



# La Ría / the river

1981-... The regeneration of the **River** and Estuary

1990-... EDAR GALINDO Water Treatment Plant





B

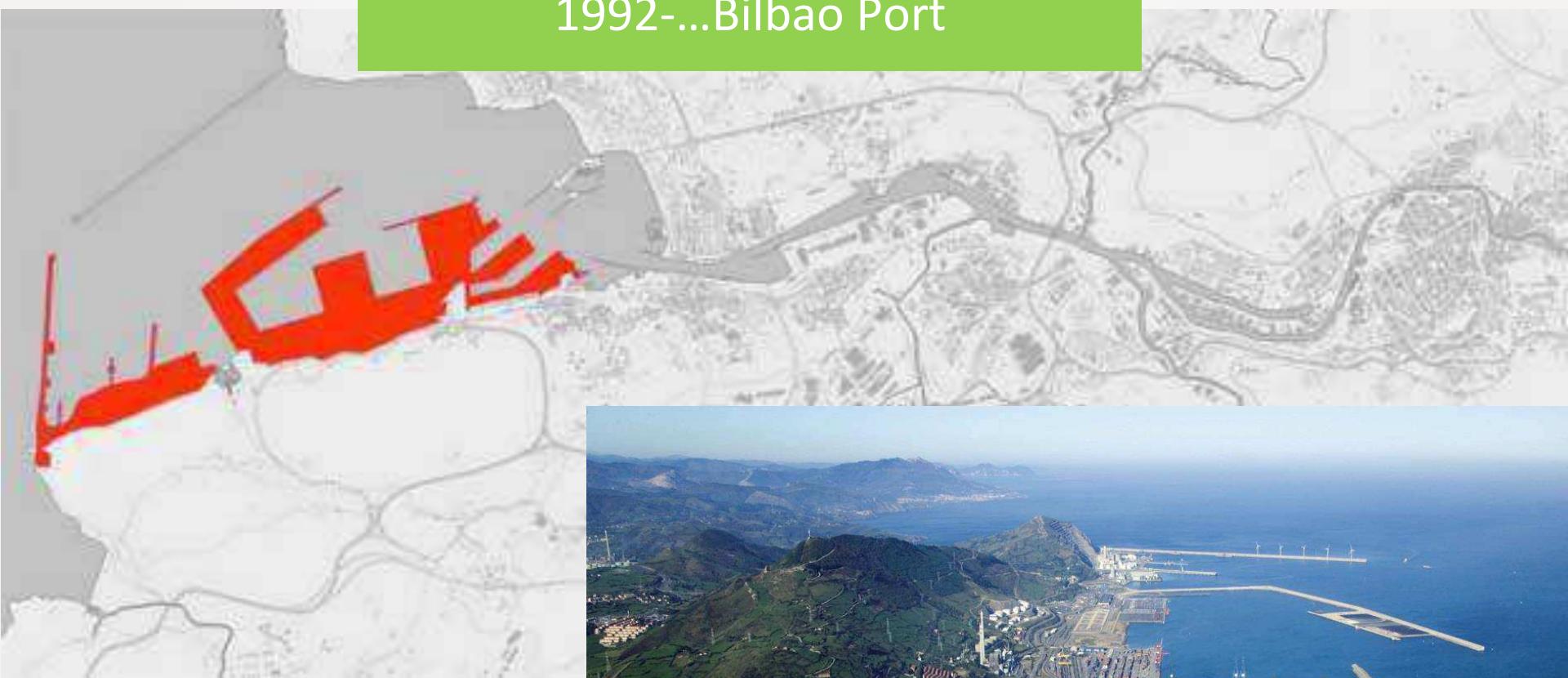
*La Ría / The river*

Port &  
banks of the river



# Port & Banks of the River

## 1992-...Bilbao Port



Bilbao  
PORT





B

*La Ría / The river*

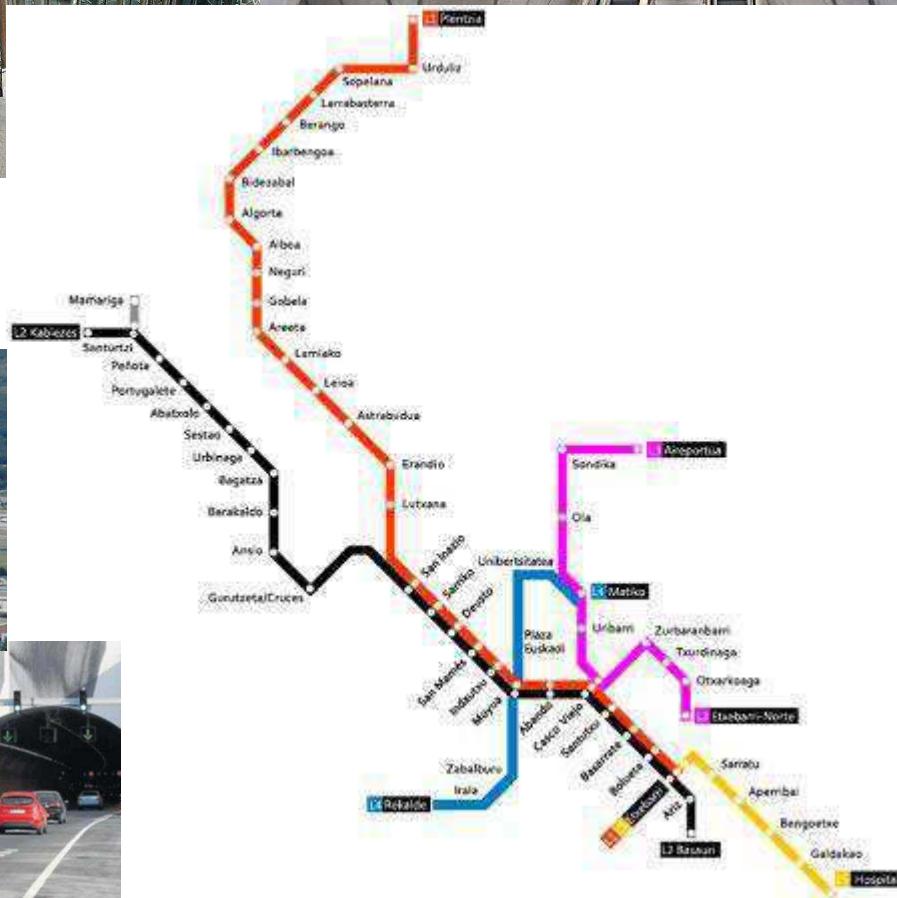
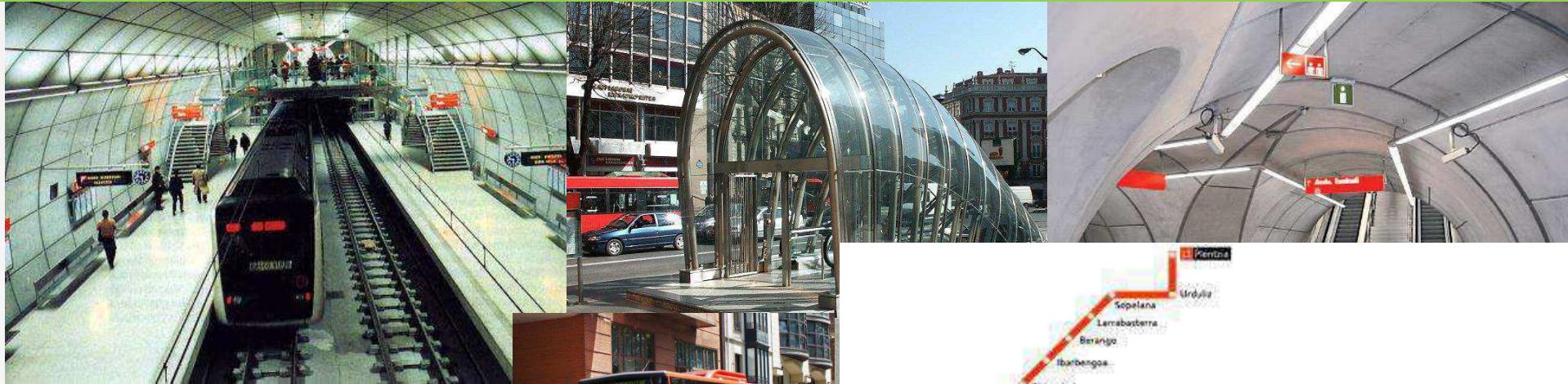
Port &  
banks of the river

Public facilities &  
transport



# Public facilities and transport

# 1995-.... Metro Bilbao /





B

*La Ría / The river*

Port &  
banks of the river

Public facilities &  
transport

Common space &  
green ring



# Common spaces and green ring

## Regeneration of urban areas

### 1994-2009. Ametzola



# Common spaces and green ring

## 1979-... Renewing of common spaces



# Common spaces and green ring

1985-...SURBISA



Gestiona rehabilitación urbanística desde:

- 1985 : Casco Viejo (Plan Especial de Rehabilitación)
- 1984: Plan Especial de Rehabilitación y Reforma Interior de Bilbao la Vieja: Bilbao la Vieja, San Francisco y Zabala.
- 2003: Rehabilitación del Barrio de Ferroviarios de la calle Zabala, declarado en 2002 Área Degradada por el Gobierno Vasco.
- 2005,: Rehabilitación urbana de la totalidad del municipio de Bilbao, Desde 2005: Rehabilitación urbanística de Artatzu Bekoa, en el Barrio de Rekalde.
- 2007: Rehabilitación urbanística de los edificios residenciales existentes de Zorrotzaurre.
- 2008: Apoya a comunidades vecinales para la instalación de ascensores en el Barrio de Otxarkoaga.
- 2009: Rehabilitación urbanística del Barrio de la Cruz y ampliación de las ARIs de Casco Viejo y de Bilbao la Vieja y PERRI de Bilbao la Vieja.
- 2012: Barrios prioritarios de Olabeaga y Zazpi Landa en Zorrotza.

# Common spaces and green ring

(31-3-1998. Firma Carta de Aalborg)  
1999. Modelo de Calidad Ambiental  
2003. Miembro Udalsarea  
2005-2008 Agenda 21. I Plan de Acción Local  
2009-2013. II Plan





B



SMEs, Businessleaders,  
Workers and trade  
unions

Port &  
banks of the river

Public facilities &  
transport

Common space &  
green ring



## SME Business leaders

1977-... Confederación General de Empresarios de Vizcaya (CEGEV) y el Centro Empresarial de Vizcaya (CEV)...

1984-... CIMV -Centro Industrial y Mercantil de Vizcaya...

1990-... CEBEK- Confederación Empresarial de Bizkaia



1977-... CONFEBASK. Confederación Empresarial Vasca



## Workers and trade unions

1888-... UGT

1911-... ELA

1962-... CCOO

1974-... LAB





**B**



SMEs, Businessleaders,  
Workers and trade  
unions

Shopping sector

*La Ría / The river*

Port &  
banks of the river

Public facilities &  
transport

Common space &  
green ring



# **Shopping sector**

## **2000-... Bilbao Dendak**



**bilbaoDendak**

- **Ayuntamiento de Bilbao**
- **Cámara de Comercio de Bilbao**
- **Asociación de Comerciantes de Basurto: Basurto Berri**
- **Agrupación Comercial BilbaoCentro**
- **Asociación de Comerciantes Casco Viejo de Bilbao (1969)**
- **Agrupación Comercial Deusto Bizirik**
- **Asociación de Comerciantes del Distrito 2: Auzoa Berritzen**
- **Asociación de Comerciantes de Otxarkoaga**
- **Asociación de Comerciantes de Rekalde: Rekalde Bihotzean**
- **Asociación de Comerciantes de Bilbao la Vieja, San Francisco y Zabala**
- **Asociación de Comerciantes Hiruauzo**
- **Agrupación de Comerciantes de Santutxu**
- **Asociación de Comerciantes de Txurdinaga**
- **Asociación de Comerciantes de Zorroza Laguntasuna**
- **Centro Comercial y de Ocio Zubiarte**
- **El Corte Inglés**
- **Asociación de Comerciantes del Mercado De La Ribera**



**B**



SMEs, Businessleaders,  
Workers and trade  
unions

Shopping sector

Technology &  
entrepreneurship

*La Ría / The river*

Port &  
banks of the river

Public facilities &  
transport

Common space &  
green ring



# **Technology and entrepreneurship**

1985-... PARKE BIZKAIA. Technology Park of Zamudio

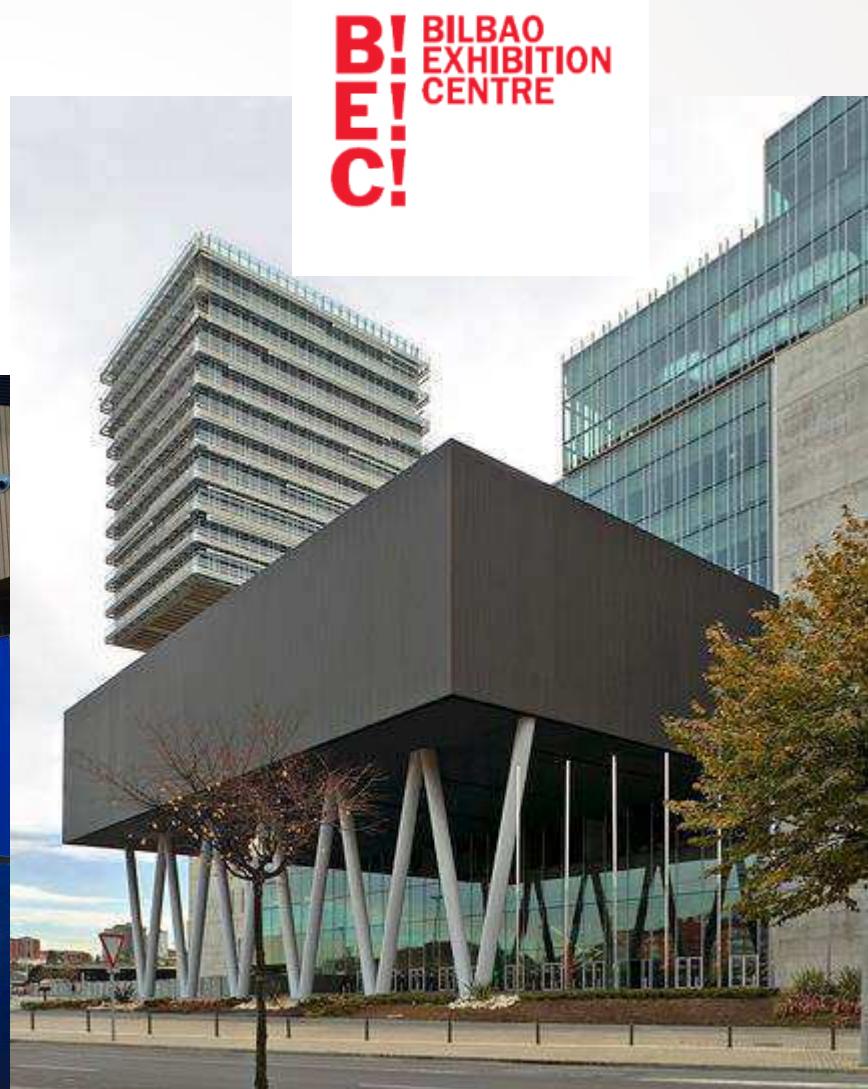
2014: 300 has + 220 companies + 9.000 staff

1989-... LAN EKINTZA... BILBAO EKINTZA



# Technology and entrepreneurship

1932-1957-2004 Trade Fair  
2004-...BEC. Bilbao Exhibition Centre





**B**



SMEs, Businessleaders,  
Workers and trade  
unions

Shopping sector

Technology &  
entrepreneurship

MICE & Tourism

*La Ría / The river*

Port &  
banks of the river

Public facilities &  
transport

Common space &  
green ring



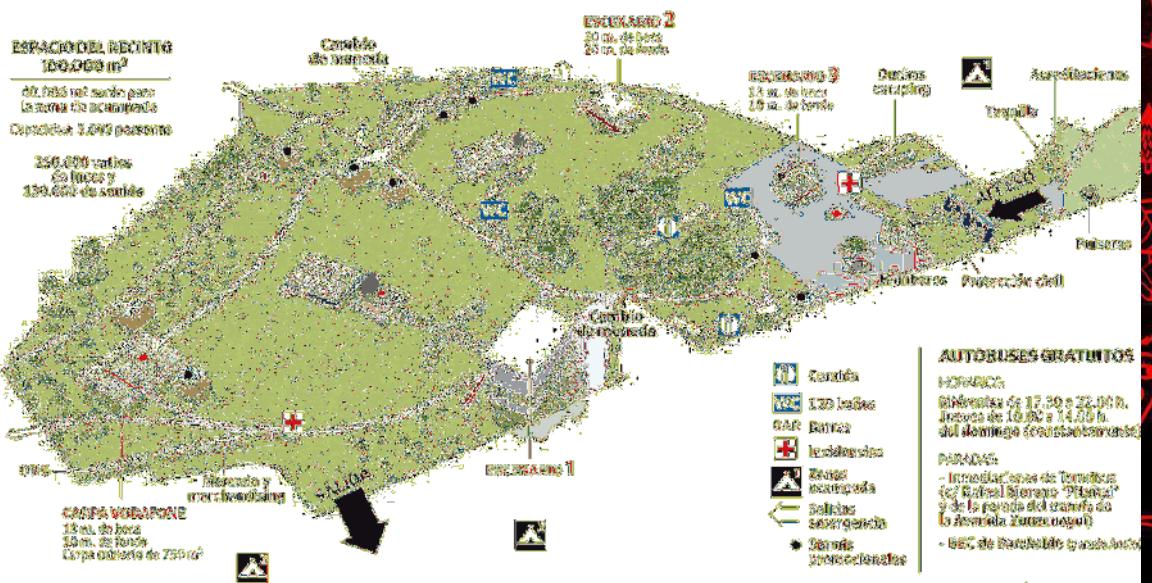
# MICE & Tourism

2000-... *Euskalduna Jauregia* Music & Congress Hall



# MICE & Tourism

## 2006-... Bilbao BBK Life Festival





**B**

Non profit sector

SMEs, Businessleaders,  
Workers and trade  
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Technology &  
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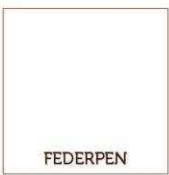
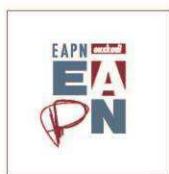


# Non profit sector

## 2014-... Sareen Sarea



**Sareen sarea**  
Hirugaren Sektore  
Sozialeko Sarea  
Red del Tercer Sector Social



**ENTIDADES FUNDADORAS**  
**ENTIDADES FUNDADORAS**



Sareen Sarea es la asociación que agrupa a las redes de entidades del Tercer Sector Social de Euskadi. Se constituye formalmente el 8 de abril de 2014, aunque su proceso de gestación se inicia años antes en la Mesa de Diálogo Civil de Euskadi.



# Sareen sarea

Baskentiko Hirugaren Sektore Sozialeko Sarea  
Red del Tercer Sector Social de Euskadi



**B**

Non profit sector

Basque System of  
Incomes Guarantee

SMEs, Businessleaders,  
Workers and trade  
unions

Shopping sector

Technology &  
entrepreneurship

MICE & Tourism

*La Ría / The river*

Port &  
banks of the river

Public facilities &  
transport

Common space &  
green ring



# Basque System of Incomes Guarantee and Social Inclusion

1989-... *Plan de Lucha integral contra la Pobreza – Ingreso Mínimo Familiar*

1990-... *Ingreso Mínimo de Inserción*

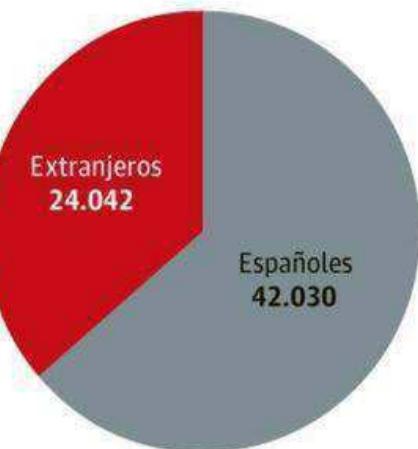
2000-... *Carta de Derechos Sociales*

2008-... *Sistema Vasco de Garantía de Ingresos y para la Inclusión Social*

[*Renta de Garantía de Ingresos + Prestación Complementaria de Vivienda + Ayudas de Emergencia Social*]

2018: GV 491,3 m€

**Euskadi**  
Perceptores  
**66.072**



Datos correspondientes a febrero

América del Sur	<b>9.194</b>
Magreb	<b>6.278</b>
África subsahariana	<b>4.456</b>
UE	<b>2.146</b>
De 65 años o más	<b>12.348</b>
Universitarios	<b>2.647</b>

**Lanbide**  
Euskal Erteagile Zerbitzua  
Servicio Vasco de Empleo

**RGI** Renta de Garantía de Ingresos  
Información general

Es una prestación económica mensual para atender las necesidades básicas de las personas y familias que no disponen de recursos suficientes y que les ayuda a encontrar una salida laboral.



**B**

Non profit sector

Basque System of  
Incomes Guarantee

Basque Health  
system

SMEs, Businessleaders,  
Workers and trade  
unions

Shopping sector

Technology &  
entrepreneurship

MICE & Tourism

*La Ría / The river*

Port &  
banks of the river

Public facilities &  
transport

Common space &  
green ring



# Basque Health Public Service

1645-1908 Hospital de Atxuri

1908-... Hospital de Basurto

1984-... *Osakidetza* [Basque Health Public Service]



**Osakidetza**



**B**

Non profit sector

Basque System of  
Incomes Guarantee

Basque Health  
system

Public social housing

SMEs, Businessleaders,  
Workers and trade  
unions

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Technology &  
entrepreneurship

MICE & Tourism

*La Ría / The river*

Port &  
banks of the river

Public facilities &  
transport

Common space &  
green ring



# Public Social Housing

1918-...Junta de Viviendas...

1988-...Bilbao Viviendas Etxebizitzak





**B**

**Basque identity,  
heritage & museums**

**Non profit sector**

**Basque System of  
Incomes Guarantee**

**Basque Health  
system**

**Public social housing**

**SMEs, Businessleaders,  
Workers and trade  
unions**

**Shopping sector**

**Technology &  
entrepreneurship**

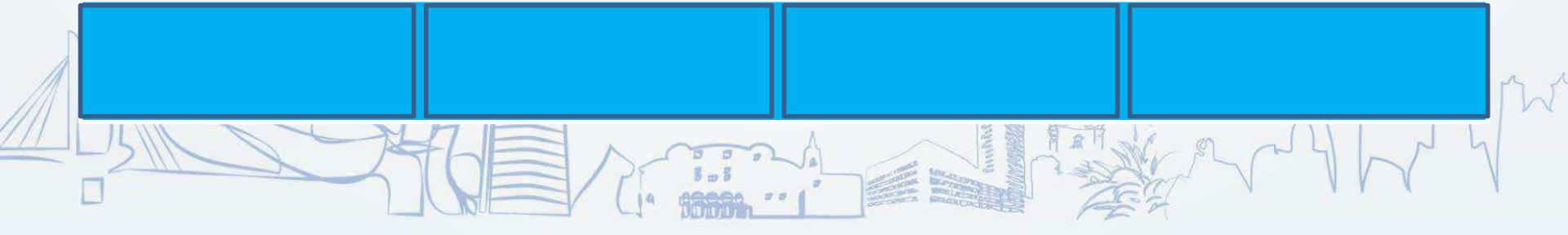
**MICE & Tourism**

***La Ría / The river***

**Port &  
banks of the river**

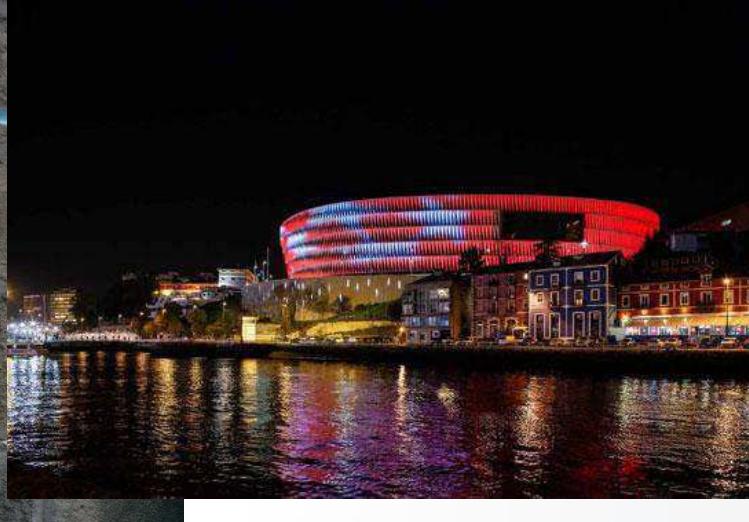
**Public facilities &  
transport**

**Common space &  
green ring**



# Basque identity, heritage and museums

## *euskeria, gastronomy, sports and popular feasts*

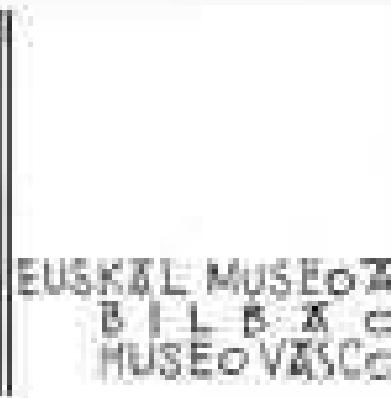


14 Michelin-starred  
Basque restaurants



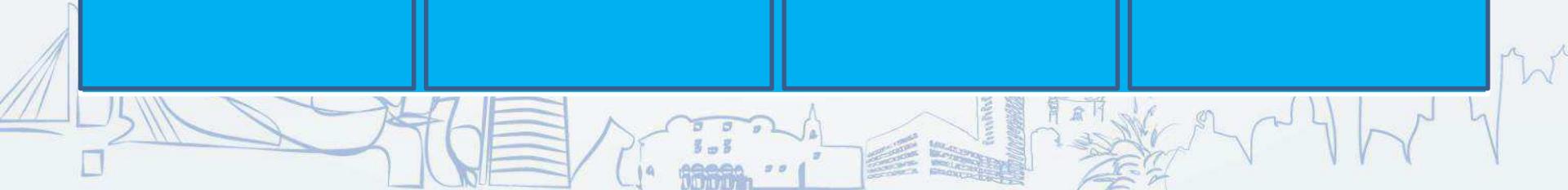
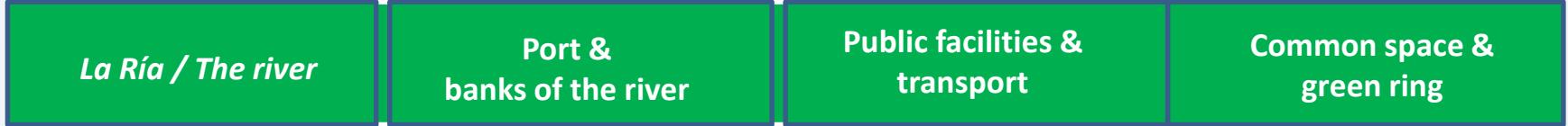
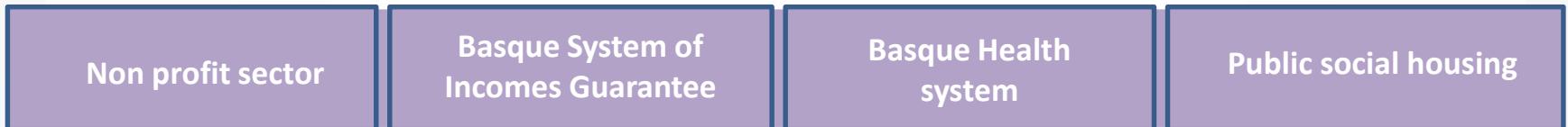
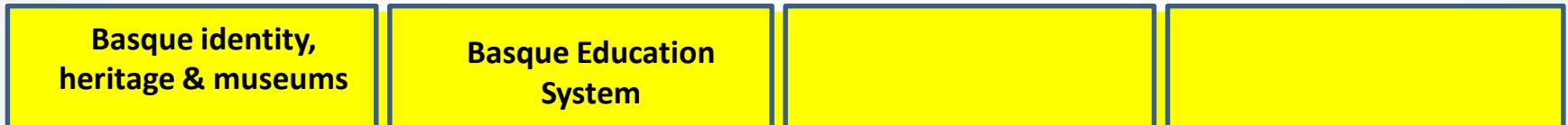
# Basque identity, heritage and museums

## *museums*





**B**



# Basque Education System

public-ikastola-non profit school & vocational training



1950...



1997...



2007...



1987...

# Basque Education System

## universities



**1936-1939**

**1980-...**



**1886-...**

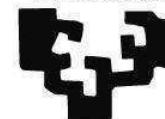


**1997-...**



**2018-...**

eman ta zabal zazu



Universidad  
del País Vasco

Euskal Herriko  
Unibertsitatea



Universidad de Deusto  
Deustuko Unibertsitatea  
University of Deusto

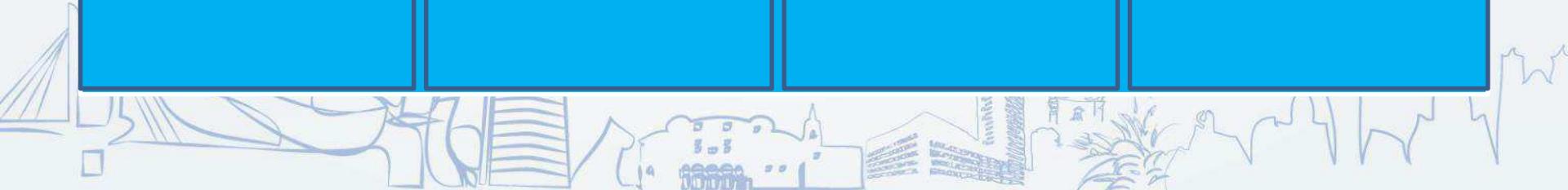
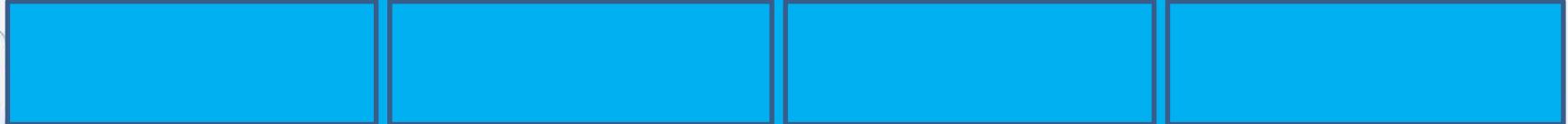
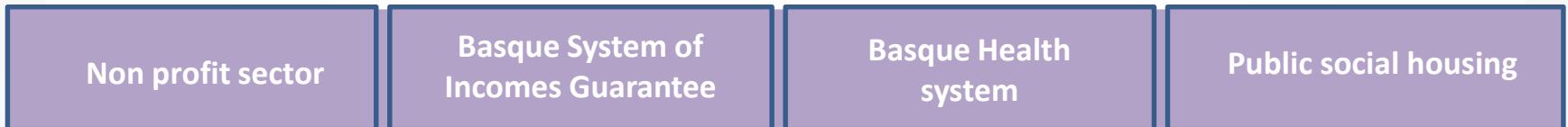
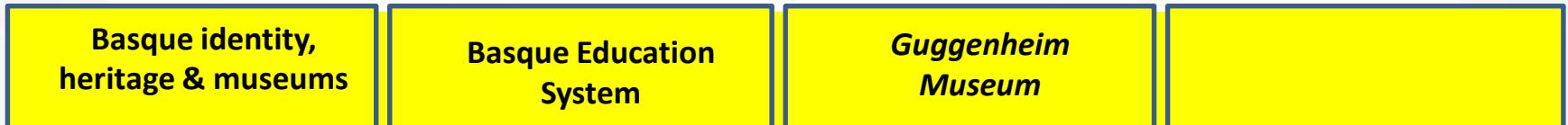


MONDRAGON  
UNIBERTSITATEA

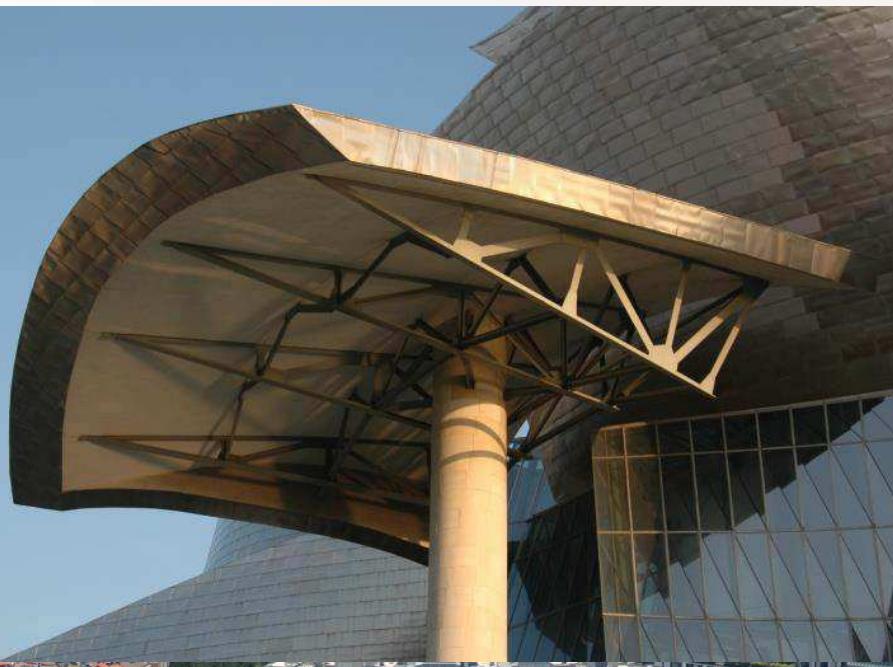




**B**



# 1997-.... Guggenheim Bilbao Museum





B

Basque identity,  
heritage & museums

Basque Education  
System

*Guggenheim  
Museum*

Cultural creative  
industries

Non profit sector

Basque System of  
Incomes Guarantee

Basque Health  
system

Public social housing

SMEs, Businessleaders,  
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Shopping sector

Technology &  
entrepreneurship

MICE & Tourism

*La Ría / The river*

Port &  
banks of the river

Public facilities &  
transport

Common space &  
green ring



# Culture Creative Industries

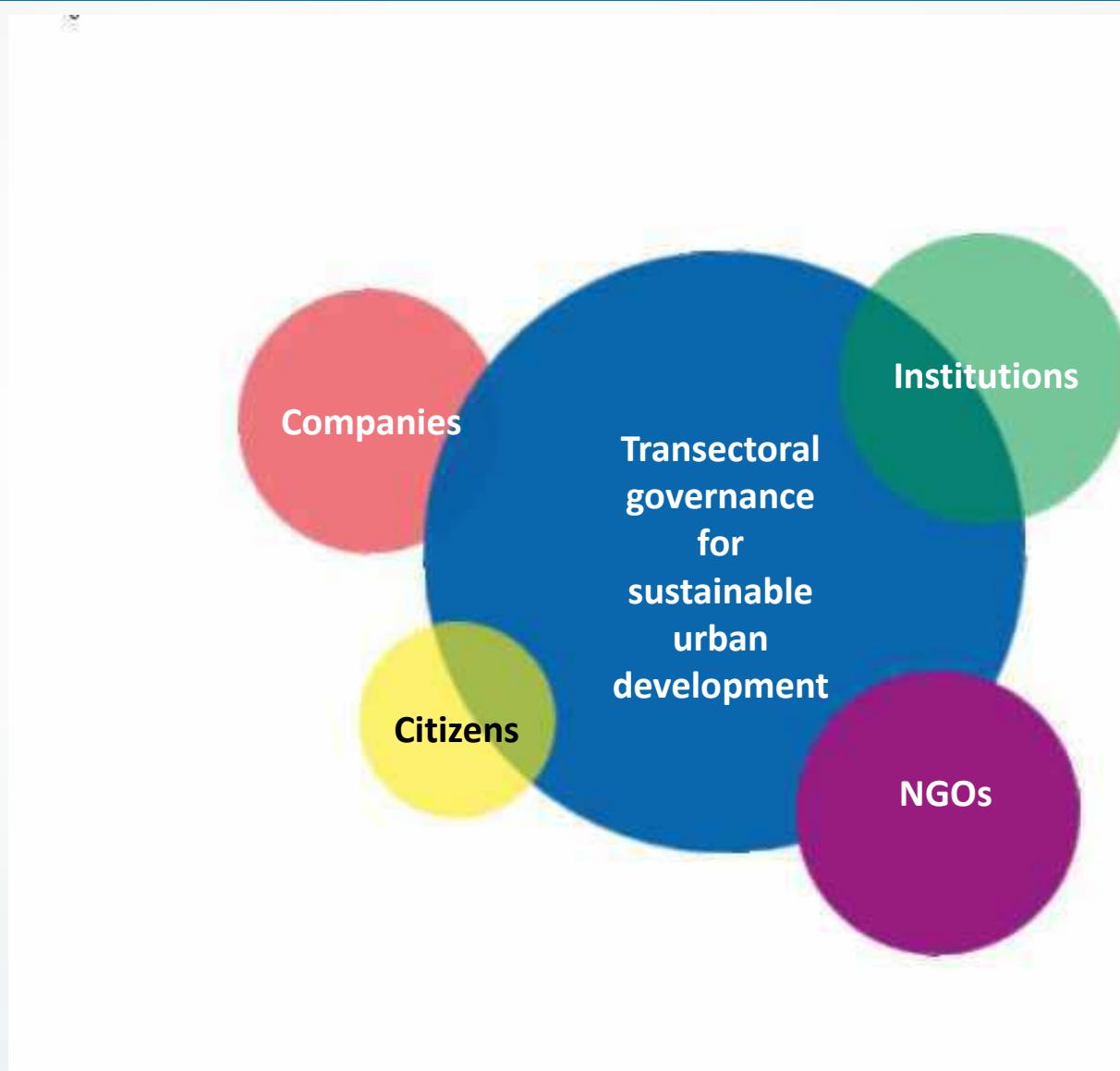
## 1982 EITB Basque Radio TV

## 2010 Azkuna Zentroa



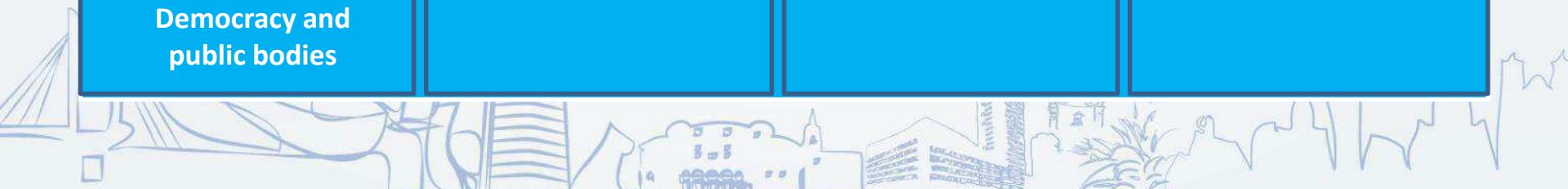
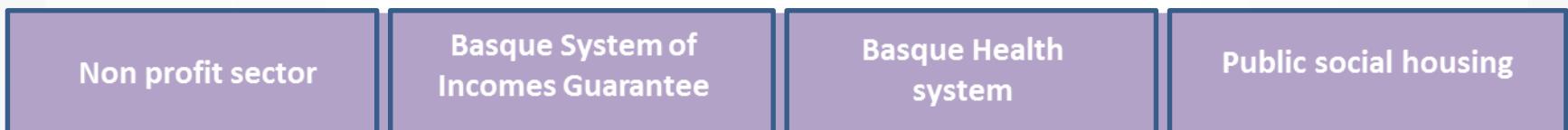
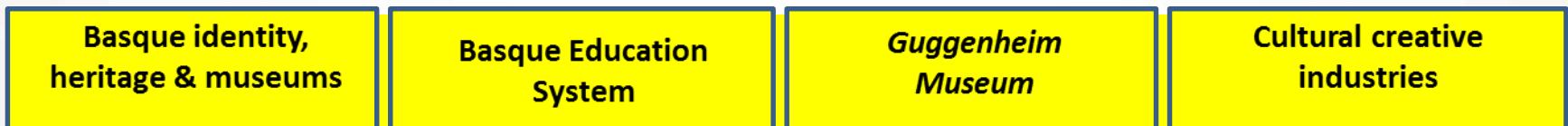
# *360º Transformation of BILBAO (1979-2015)*

## *Transectoral governance for Sustainable urban development*





**B**



# Democracy and public bodies

## *Ayuntamiento. 1979-...*

## *Diputación Foral y Juntas Generales. 1979-...*





**B**

**Basque identity,  
heritage & museums**

**Basque Education  
System**

**Guggenheim  
Museum**

**Cultural creative  
industries**

**Non profit sector**

**Basque System of  
Incomes Guarantee**

**Basque Health  
system**

**Public social housing**

**SMEs  
businessperson &  
workers**

**Shopping sector**

**Technology &  
entrepreneurship**

**MICE & Tourism**

***La Ría / The river***

**Port &  
banks of the river**

**Public facilities &  
transport**

**Common space &  
green ring**

**Democracy and  
public bodies**

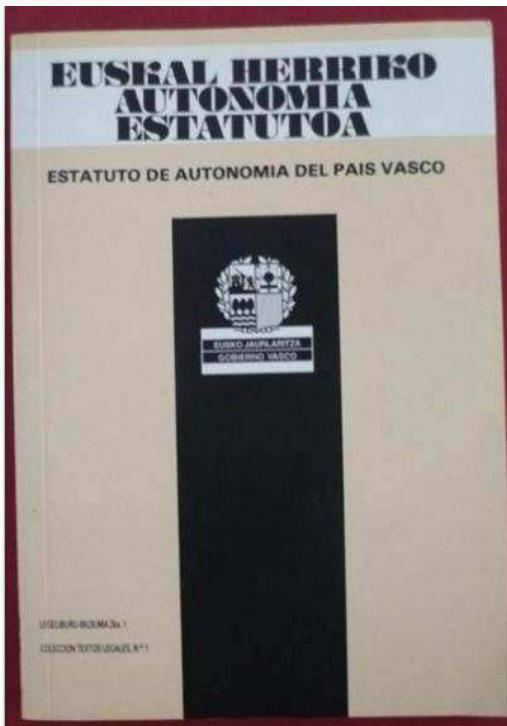
**Self-governement  
*Estatuto de  
Autonomía 1979***



# Self-government

*Estatuto de Autonomía. 1979-...*

*Gobierno y Parlamento Vasco. 1980-...*





**B**

<p><b>Basque identity, heritage &amp; museums</b></p>	<p><b>Basque Education System</b></p>	<p><b>Guggenheim Museum</b></p>	<p><b>Cultural creative industries</b></p>
<p><b>Non profit sector</b></p>	<p><b>Basque System of Incomes Guarantee</b></p>	<p><b>Basque Health system</b></p>	<p><b>Public social housing</b></p>
<p><b>SMEs businessperson &amp; workers</b></p>	<p><b>Shopping sector</b></p>	<p><b>Technology &amp; entrepreneurship</b></p>	<p><b>MICE &amp; Tourism</b></p>
<p><b><i>La Ría / The river</i></b></p>	<p><b>Port &amp; banks of the river</b></p>	<p><b>Public facilities &amp; transport</b></p>	<p><b>Common space &amp; green ring</b></p>
<p><b>Democracy and public bodies</b></p>	<p><b>Self-government <i>Estatuto de Autonomía 1979</i></b></p>	<p><b>Fiscal self government <i>Concierto Económico 1878-...-1981-...</i></b></p>	



# Fiscal self-government *Concierto Económico. 1981...*



## JEFATURA DEL ESTADO

12241

LEY 12/1981, de 18 de mayo, por la que se aprueba  
el Concierto Económico con la Comunidad Autónoma  
del País Vasco.

DON JUAN CARLOS I, REY DE ESPAÑA

A todos los que la presente vieran y entendieren,

Sabed: Que las Cortes Generales han aprobado y Yo vengo  
en sancionar la siguiente Ley:

Artículo único.—Se aprueba el Concierto Económico con la Comunidad Autónoma del País Vasco, a que se refiere el artículo cuarenta y uno de la Ley Orgánica tres mil novecientos setenta y nueve, de dieciocho de diciembre, de Estatuto de Autonomía para el País Vasco.

### ANEJO

Acuerdo primero.—Aprobar el texto del Concierto Económico entre el Estado y el País Vasco que se incorpora a la presente acta.





**B**

<p><b>Basque identity, heritage &amp; museums</b></p>	<p><b>Basque Education System</b></p>	<p><b>Guggenheim Museum</b></p>	<p><b>Cultural creative industries</b></p>
<p><b>Non profit sector</b></p>	<p><b>Basque System of Incomes Guarantee</b></p>	<p><b>Basque Health system</b></p>	<p><b>Public social housing</b></p>
<p><b>SMEs businessperson &amp; workers</b></p>	<p><b>Shopping sector</b></p>	<p><b>Technology &amp; entrepreneurship</b></p>	<p><b>MICE &amp; Tourism</b></p>
<p><b><i>La Ría / The river</i></b></p>	<p><b>Port &amp; banks of the river</b></p>	<p><b>Public facilities &amp; transport</b></p>	<p><b>Common space &amp; green ring</b></p>
<p><b>Democracy and public bodies</b></p>	<p><b>Self-government <i>Estatuto de Autonomía 1979</i></b></p>	<p><b>Fiscal self government <i>Concierto Económico 1878-...-1981-...</i></b></p>	<p><b>Transectoral governance</b></p>

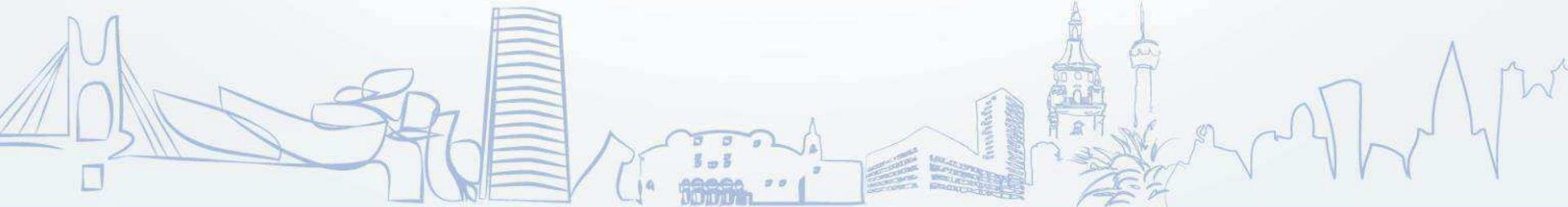


# Transectoral governance

## *From 1.0 to 4.0*

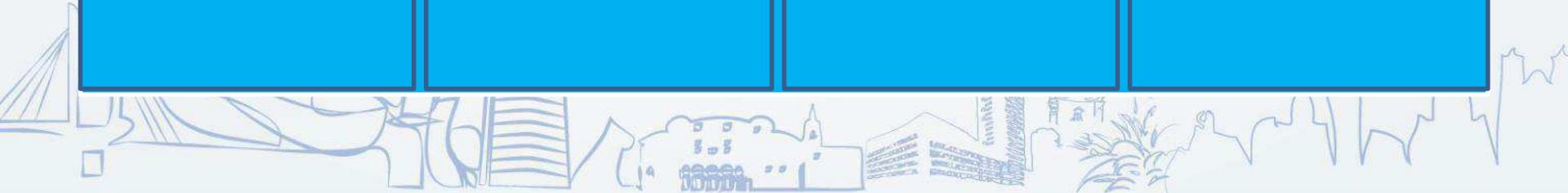
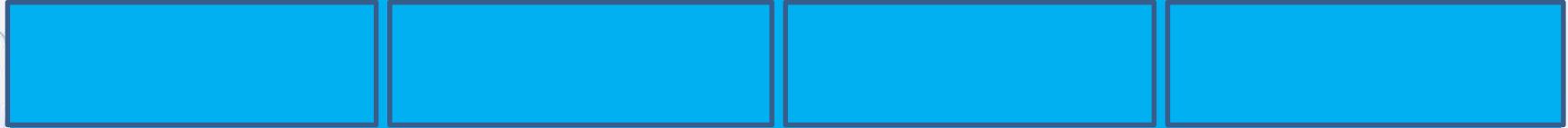
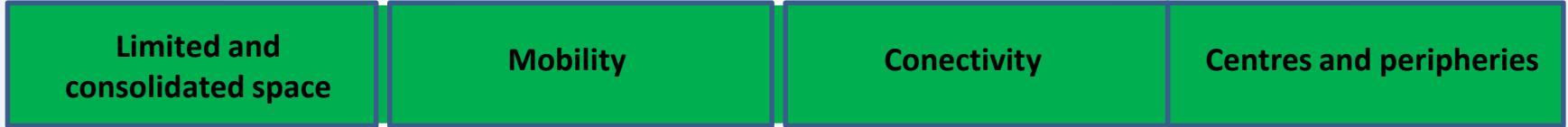
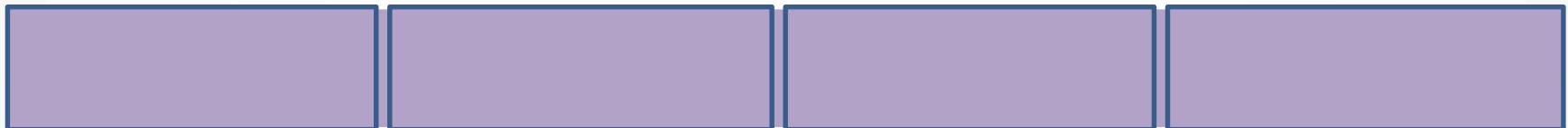
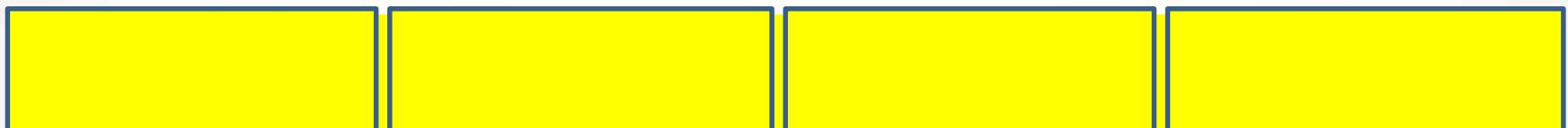


*BILBAO, what about its future?*





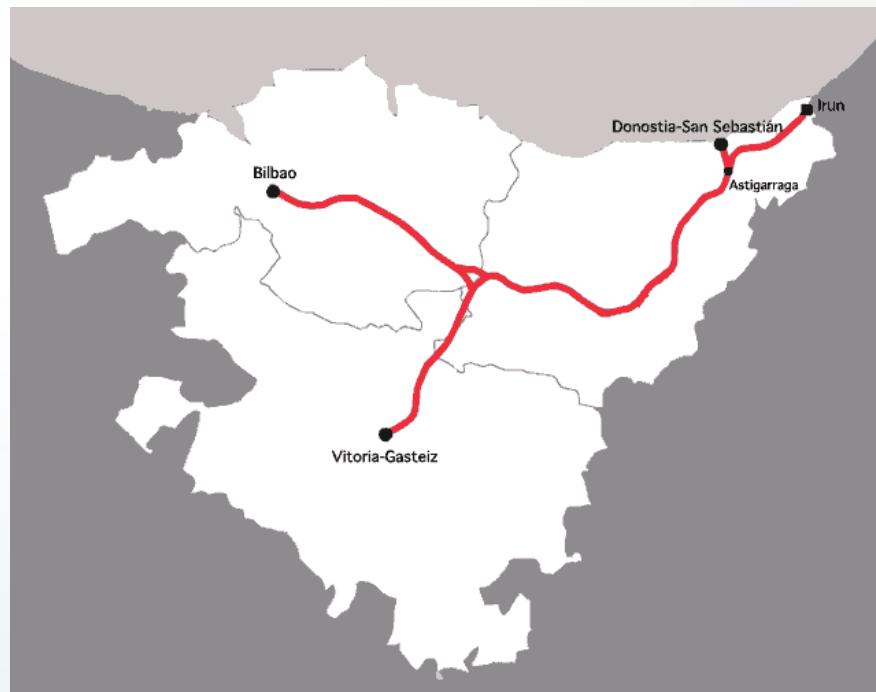
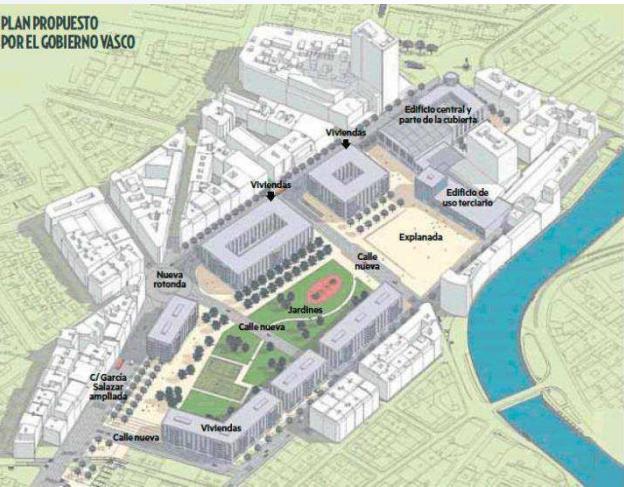
**B**



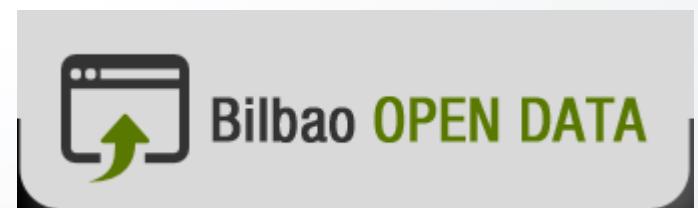
# **CHALLENGE 1. Ecological development and compact city. A consolidated and limited land**



# CHALLENGE 2. Ecological development and compact city. New systems of mobility

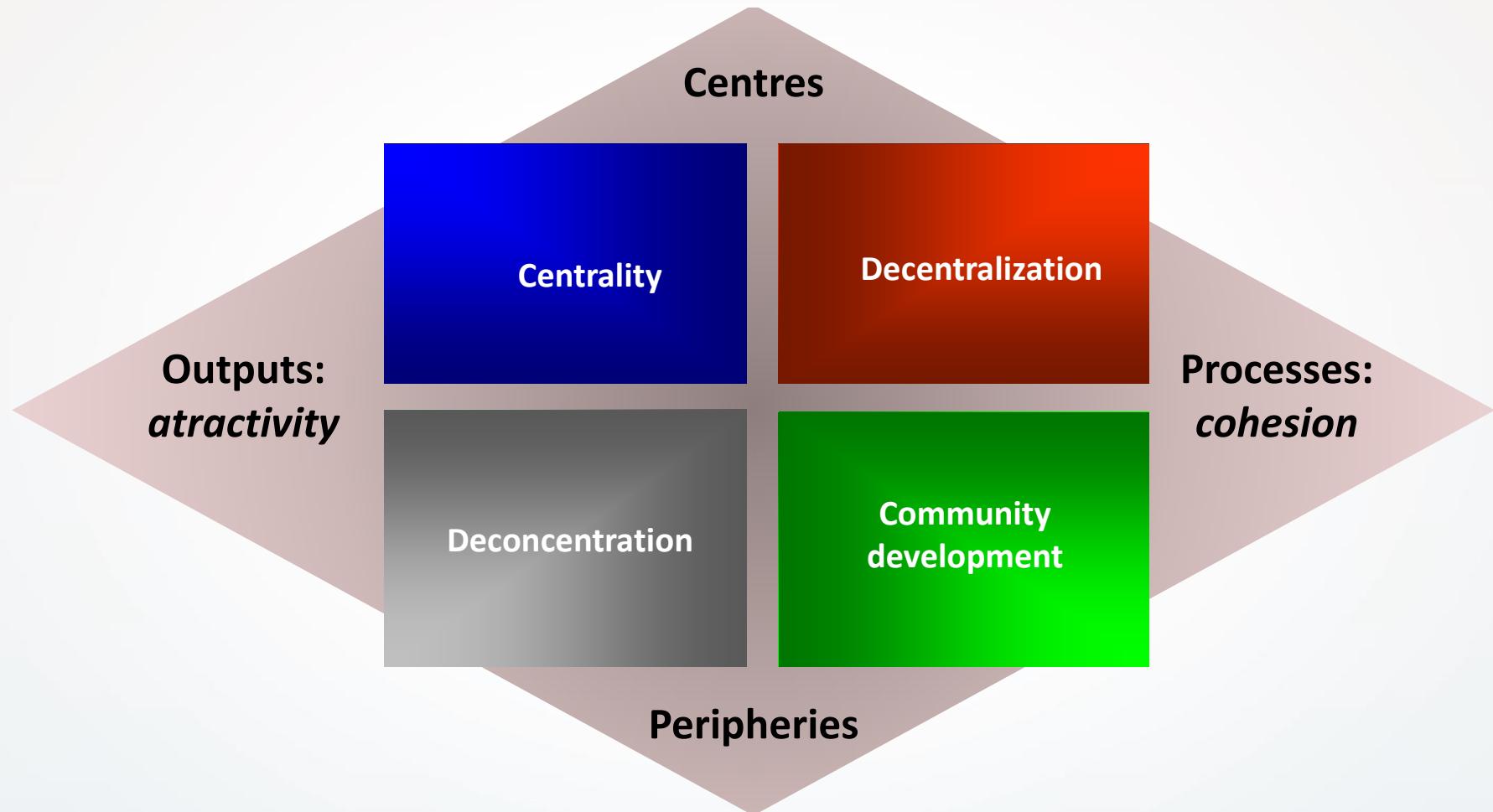


# CHALLENGE 3. Ecological development and compact city. New spaces of connectivity



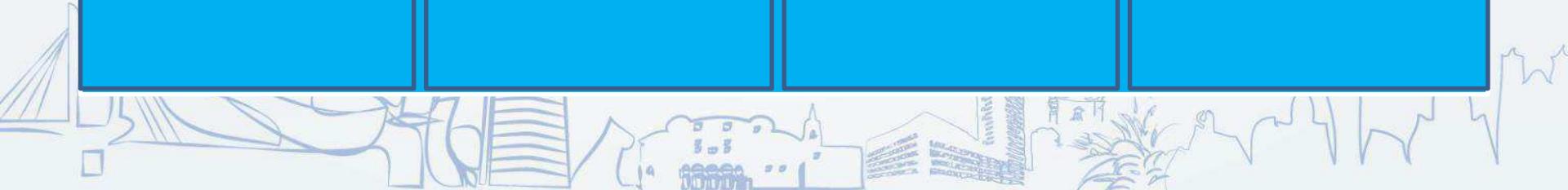
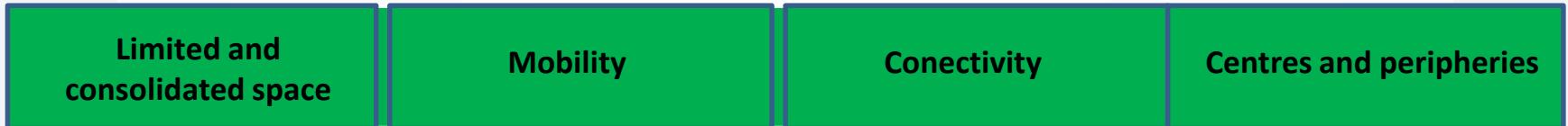
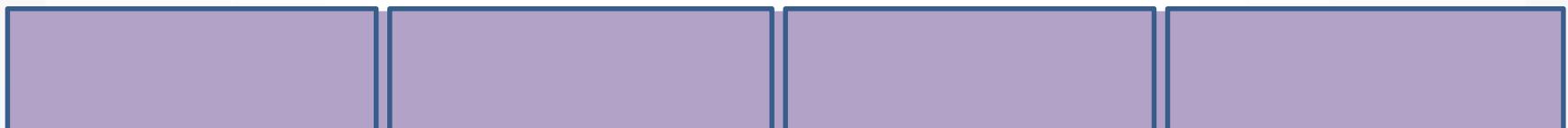
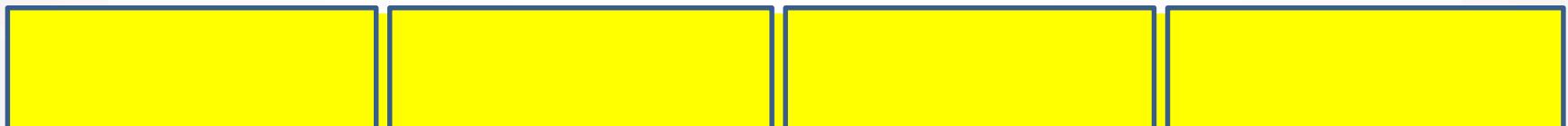
# CHALLENGE 4. Ecological development and compact city.

## The equilibrium between centres and peripheries

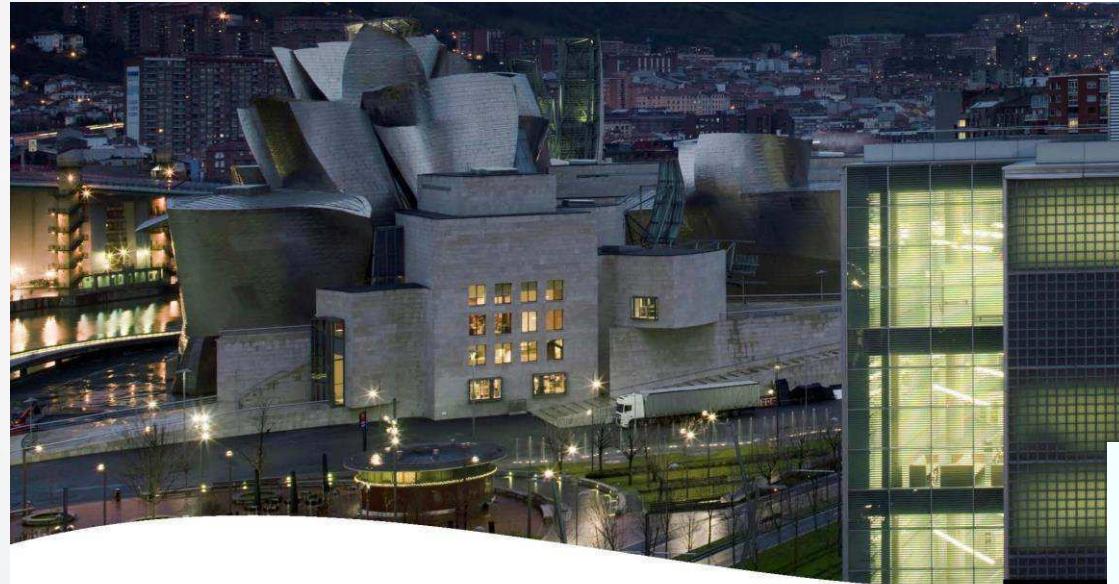




**B**



# CHALLENGE 5. Economic development and coopetitive city. The added valued economies



## Estrategia de Innovación y Especialización Inteligente del municipio de Bilbao (iBilbao 2020)

Marzo 2014



### Ámbitos y sectores prioritarios para el municipio de Bilbao

En base a los criterios antes señalados, se definen los siguientes ámbitos y sectores prioritarios:

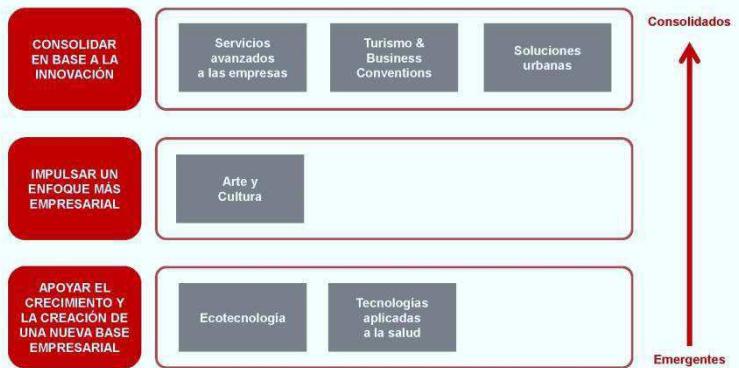


59

Bilbao

### Enfoque de la estrategia en los ámbitos y sectores prioritarios para el municipio de Bilbao

Estos ámbitos y sectores prioritarios se encuentran en Bilbao en diferentes niveles de consolidación y su desarrollo debe perseguir también objetivos diferentes:



Bilbao

60

## CHALLENGE 6. Economic development and coopetitive city. The economies of proximity



**bilbao**Dendak



Asociación  
de Hostelería  
Bizkaia  
Ostalaritzako  
Elkartea



# CHALLENGE 7. Economic development and coopetitive city. The intangible economies

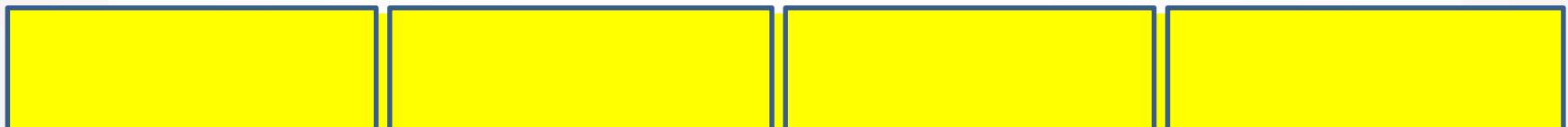


# CHALLENGE 8. Economic development and coopetitive city. Creativeness, innovation and entrepreneurship





**B**



Aging &  
rejuvenated  
society

Inmigrant & emigrant  
society

Employed, occupied  
& unemployed  
society

Equitable & unequal  
society

Added valued  
economies

Economies of  
proximity

Intangible  
economies

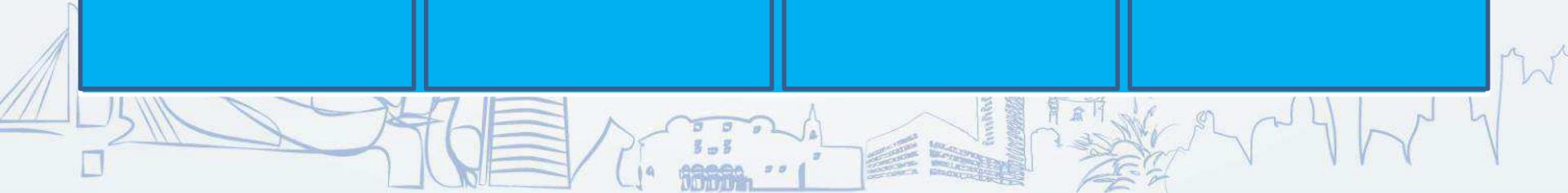
Creativeness,  
innovation and  
entrepreneurship

Limited and  
consolidated space

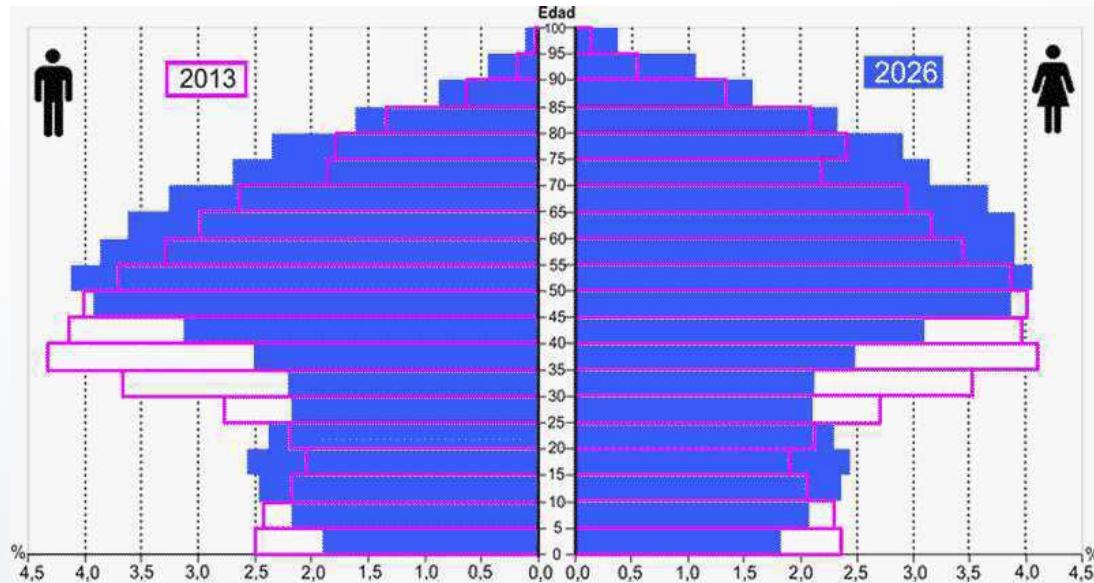
Mobility

Connectivity

Centres and peripheries

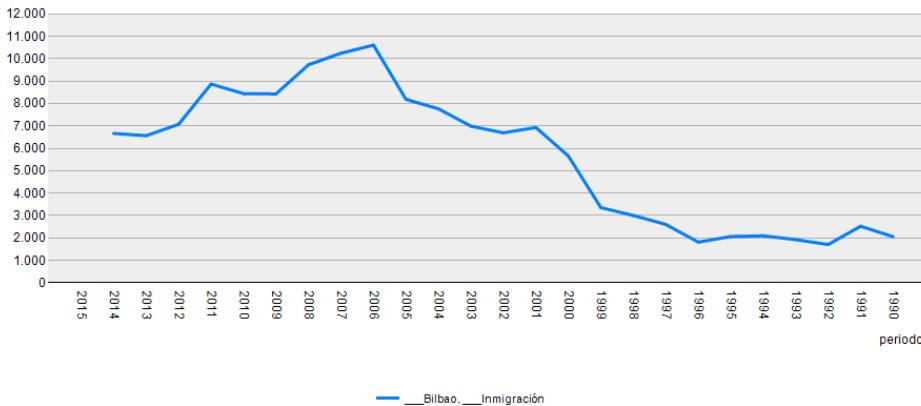


# CHALLENGE 9. Social development and cohesive city. Ageing & young city



# CHALLENGE 10. Social development and cohesive city. Inmigrant & emigrant city

Información municipal por Todos los ámbitos territoriales, Todos los indicadores y periodo



Barómetro 2015



Tabla 2. Evolución en la CAPV de la población autóctona y nacida en el extranjero y porcentajes de extranjería de la CAPV y Estado. 1998-2015

	Total	Autóctona	Nacida en el extranjero			Tasa nacida en el extranjero CAPV	% España
			N	N	Incremento		
1998	2.098.628	2.072.294	26.334			1,3	2,9
1999	2.100.441	2.071.418	29.023	2.689	10,2	1,4	3,1
2000	2.098.596	2.063.453	35.143	6.120	21,1	1,7	3,6
2001	2.101.478	2.057.655	43.823	8.680	24,7	2,1	4,8
2002	2.108.281	2.052.413	55.868	12.045	27,5	2,6	6,2
2003	2.112.204	2.044.675	67.529	11.661	20,9	3,2	7,7
2004	2.115.279	2.037.073	78.206	10.677	15,8	3,7	8,6
2005	2.124.846	2.030.818	94.028	15.822	20,2	4,4	10,0
2006	2.133.684	2.025.590	108.094	14.066	15,0	5,1	10,8
2007	2.141.860	2.019.664	122.196	14.102	13,0	5,7	11,6
2008	2.157.112	2.014.628	142.484	20.288	16,6	6,6	13,1
2009	2.172.175	2.012.538	159.637	17.153	12,0	7,3	13,8
2010	2.178.339	2.010.957	167.382	7.745	4,9	7,7	14,0
2011	2.184.606	2.009.567	175.039	7.657	4,6	8,0	14,2
2012	2.193.093	2.009.321	183.772	8.733	5,0	8,4	14,3
2013	2.191.682	2.008.399	183.283	-489	-0,3	8,4	14,1
2014	2.188.985	2.007.268	181.717	-1.566	-0,9	8,3	13,4
2015	2.189.257	2.005.060	184.197	2.480	1,4	8,4	13,2
1998-2015	90.629	-67.234	157.863				



# CHALLENGE 11. Social development and cohesive city. Employed, occupied & unemployed city

## Unemployment Rate. 2016

ES EU

EMPLEO FORMACIÓN ORIENTACIÓN EMPRESAS RED DE OFICINAS

Contacto Ayuda Mapa Accesibilidad Sede electrónica

Mi Lanbide net

Estás en Inicio → Tu municipio → Información municipal

Escríbelo aquí para una búsqueda.

Estudios y estadísticas

Profesiones

**Municipios**

Estadísticas

Publicaciones

Municipios

Territorio: Bizkaia

Municipio: BILBAO

Buscar

BILBAO

Población	Índices	Contratos	En Lanbide
HOMBRES: <b>161.328</b>	TASA DE PARO: <b>16,55 %</b>	TOTAL 2015: <b>179.473</b>	DEMANDANTES 4º TRIM. DE 2015: <b>28.436</b>
MUJERES: <b>181.906</b>	INDICE DE EMPLEABILIDAD: <b>Medio</b>		PUESTOS DE TRABAJO GESTIONADOS EN 2015: <b>2.302</b>
TOTAL: <b>343.234</b>			



# Lanbide

Euskal Enplegu Zerbitzua  
Servicio Vasco de Empleo

## CHALLENGE 12. Social development and cohesive city. Equitable & unequal city

### Incomes Guarantee Rent

**Prestaciones de Renta de Garantía de ingresos (RGI) y Prestación complementaria de Vivienda (PCV) concedidas en Bilbao, según datos de Lanbide** (Fuente: Ayuntamiento de Bilbao, Área de Acción Social. Memoria 2014)

	Casco Viejo (*)	Bilbao
Perceptores RGI	460	16.314
Importe RGI (€)	238.288	8.481.233
Perceptores PCV	293	7.146
Importe PCV (€)	72.039	1.747.763
Importe Total (€)	311.377	10.318.732

(\*) Considerando el código postal 48005 como el correspondiente al Casco Viejo.

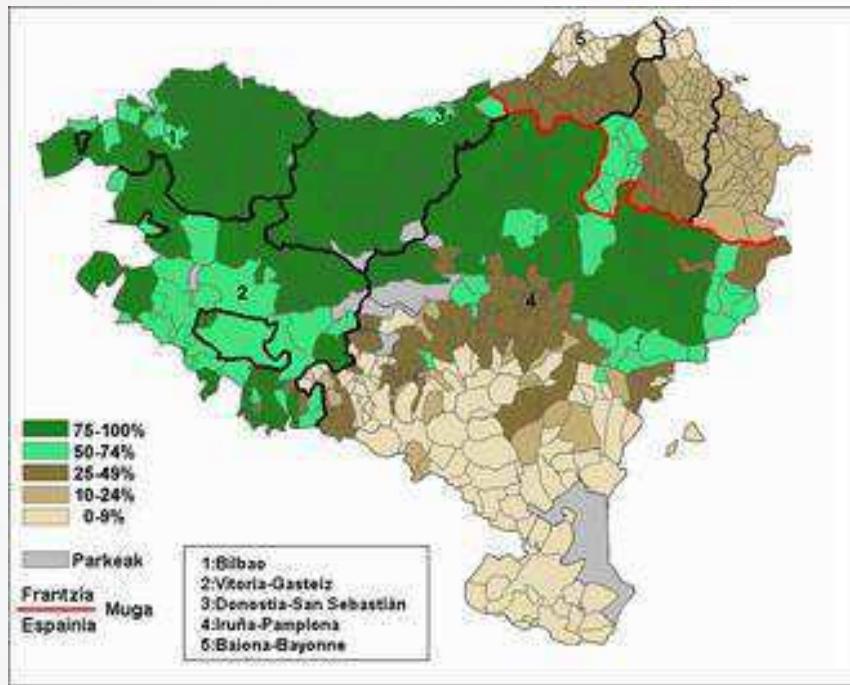


**B**

Basque Identity in a global world	Knowledge and wise city	Cultural attractiveness	Cultural new audiences
Aging & rejuvenated society	Inmigrant & emigrant society	Employed, occupied & unemployed society	Equitable & unequal society
Added valued economies	Economies of proximity	Intangible economies	Creativeness, innovation and entrepreneurship
Limited and consolidated space	Mobility	Connectivity	Centres and peripheries
Democracy and Human Rights	Self-government	Transectoral governance	City diplomacy



# **CHALLENGE 13. Culture development and creative city. Basque identity in a global world . A Glocal city**



# 1976 (Rikardo Arregi)- 2018 +- 700 PHD Thesis in Basque

# CHALLENGE 14. Culture development and creative city. Knowledge & wise city

## Basic, excellence and cooperative research centres



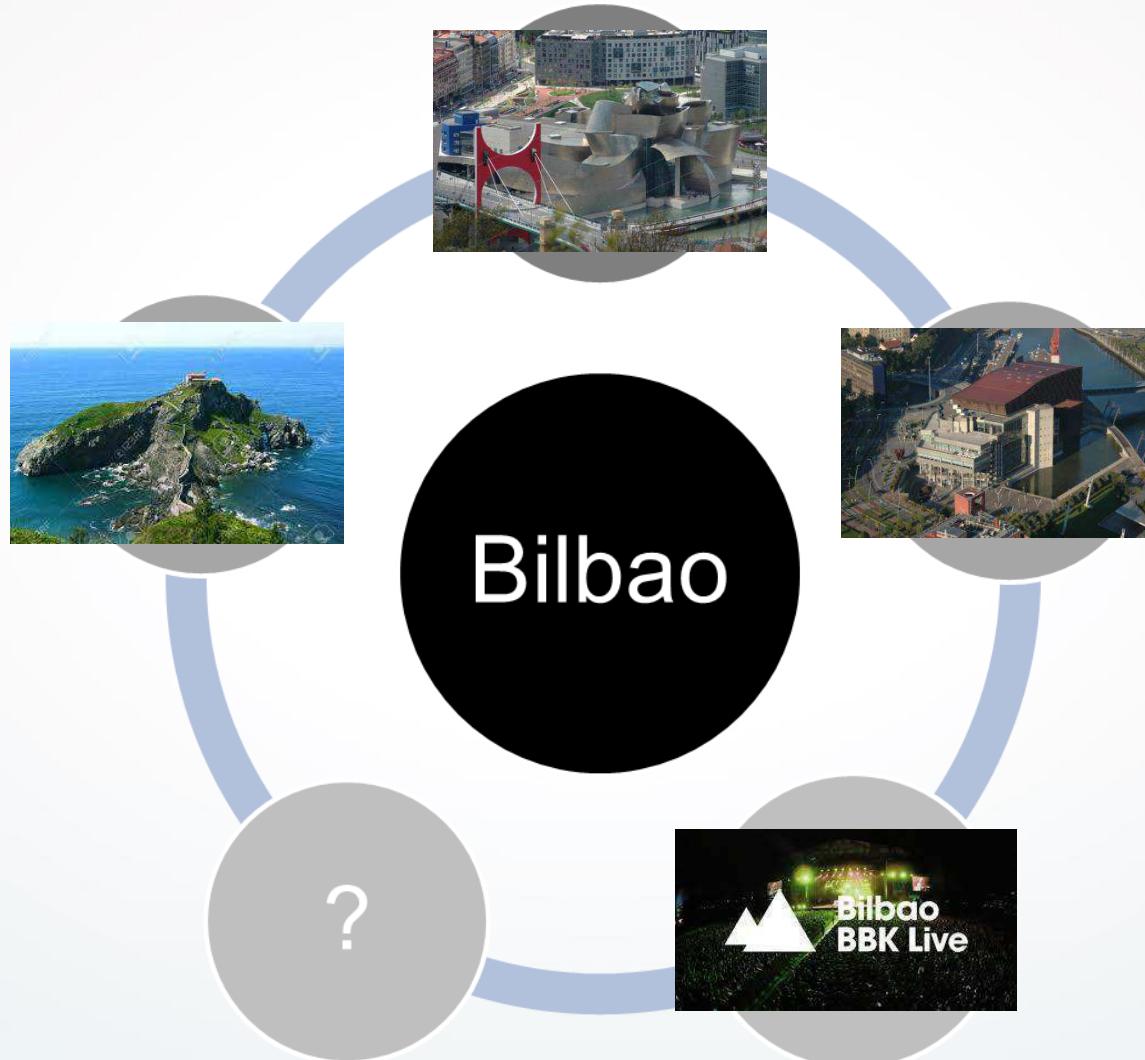
## Technological centres



## Singular agents

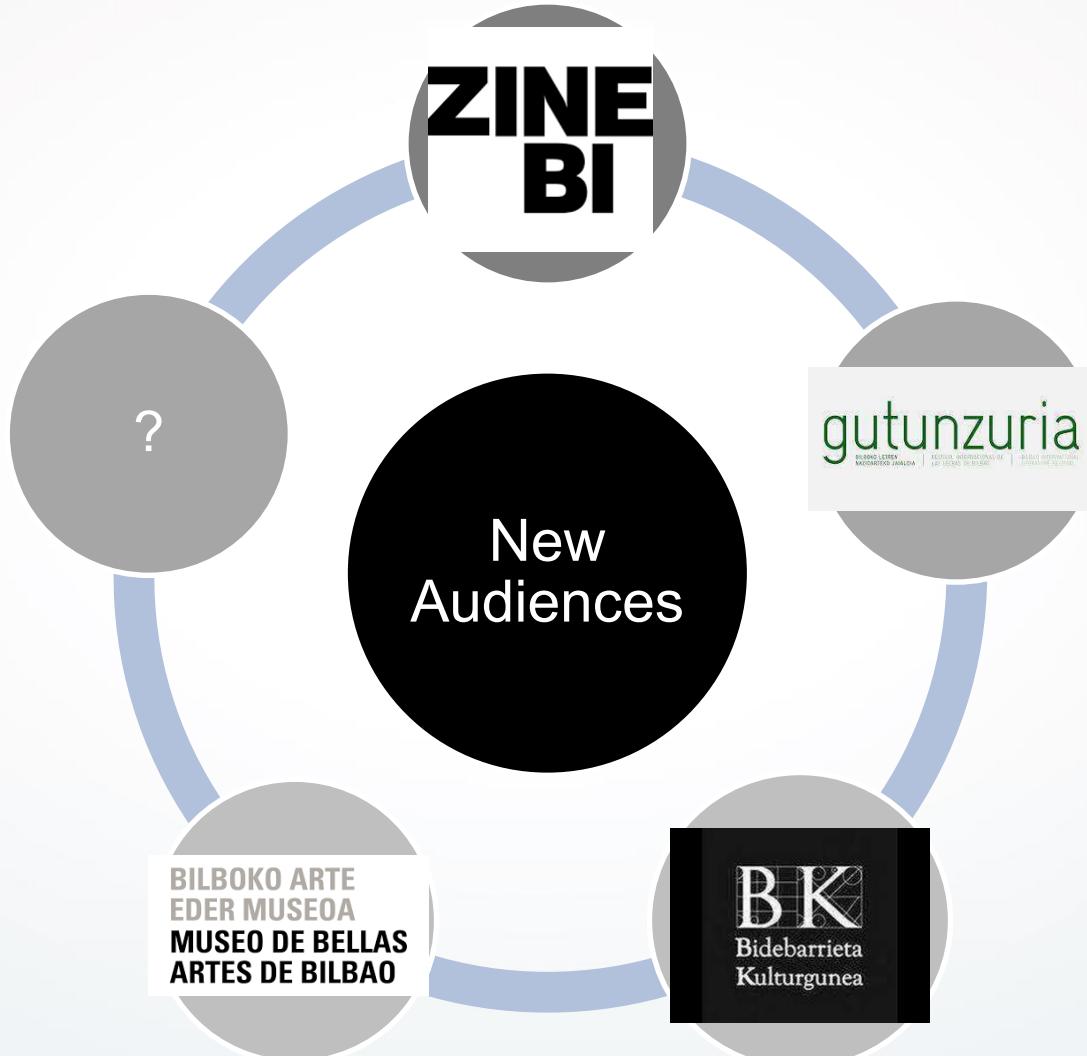


# CHALLENGE 15. Culture development and creative city. Cultural attractive city



# CHALLENGE 16. Culture development and creative city.

## Cultural new audiences within city





**B**

Basque Identity in a global world	Knowledge city	Cultural attractiveness	Cultural new audiences
Aging & rejuvenated society	Inmigrant & emigrant society	Employed, occupied & unemployed society	Equitable & unequal society
Added valued economies	Economies of proximity	Intangible economies	Creativeness, innovation and entrepreneurship
Limited and consolidated space	Mobility	Connectivity	Centres and peripheries
Democracy and Human Rights	Self-government	Transectoral governance	City diplomacy



# CHALLENGE 17. City governance. Democracy & Human Rights



and the number of people who have been infected by the virus.

3. **Transmission**: The virus can be transmitted through direct contact with an infected person or through the air. It can also be transmitted through contaminated food or water.

4. **Symptoms**: The symptoms of COVID-19 include fever, cough, shortness of breath, and fatigue. Some people may also experience a loss of taste or smell.

5. **Prevention**: The best way to prevent COVID-19 is to practice good hygiene, such as washing your hands frequently and avoiding close contact with infected people. It is also important to wear a mask and practice social distancing.

6. **Treatment**: There is no specific treatment for COVID-19. However, if you are infected, you should seek medical attention immediately. Treatment may include oxygen therapy, antiviral medications, and other supportive care.

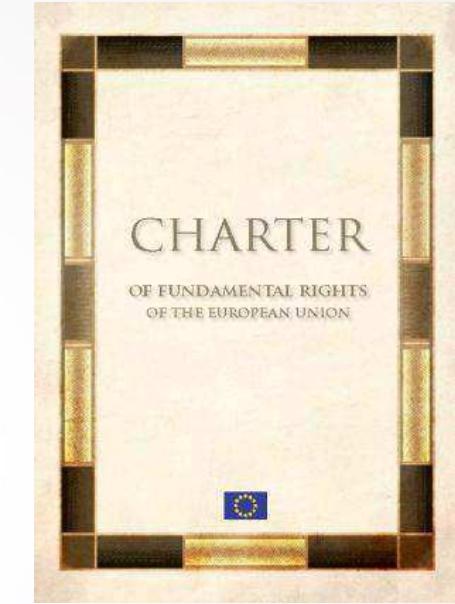
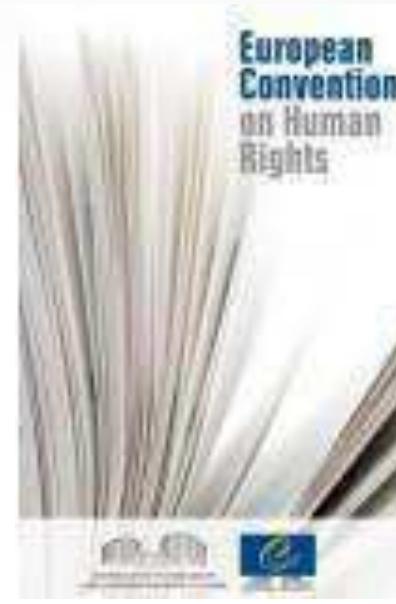
7. **Conclusion**: COVID-19 is a serious illness that can cause death. It is important to take steps to prevent the spread of the virus and seek medical attention if you suspect you have been infected.

## UNITED NATIONS

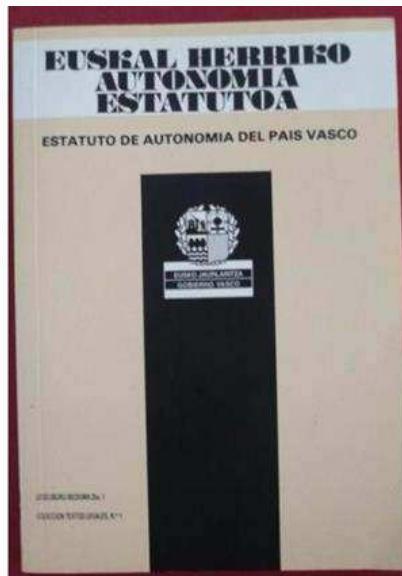
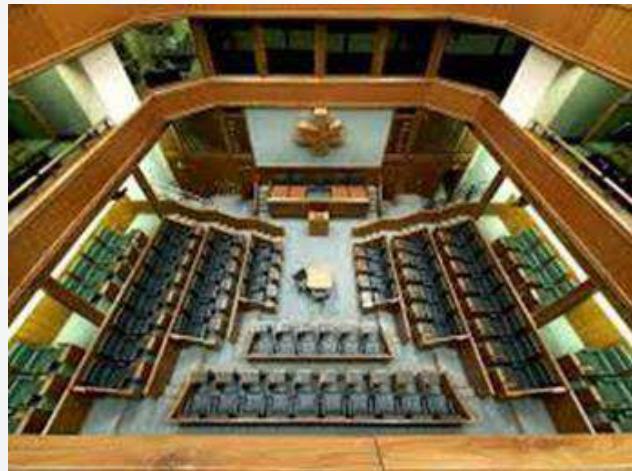


# AGENDA 2030

Lograr el desarrollo sostenible en un mundo diverso



# CHALLENGE 18. City governance. Self-government



## JEFATURA DEL ESTADO

12241 LEY 12/1981, de 12 de mayo, por la que se aprueba el Concierto Económico con la Comunidad Autónoma del País Vasco.

DON JUAN CARLOS I, REY DE ESPAÑA

A todos los que la presente vieran y entendieren.  
Sabed: Que las Cortes Generales han aprobado y Yo vengo en sancionar la siguiente Ley:

Artículo Único.—Se aprueba el Concierto Económico con la Comunidad Autónoma del País Vasco, a que se refiere el artículo cuarenta y uno de la Ley Orgánica tres mil novecientos setenta y nueve, de dieciocho de diciembre, de Estatuto de Autonomía para el País Vasco.

## ANEJO

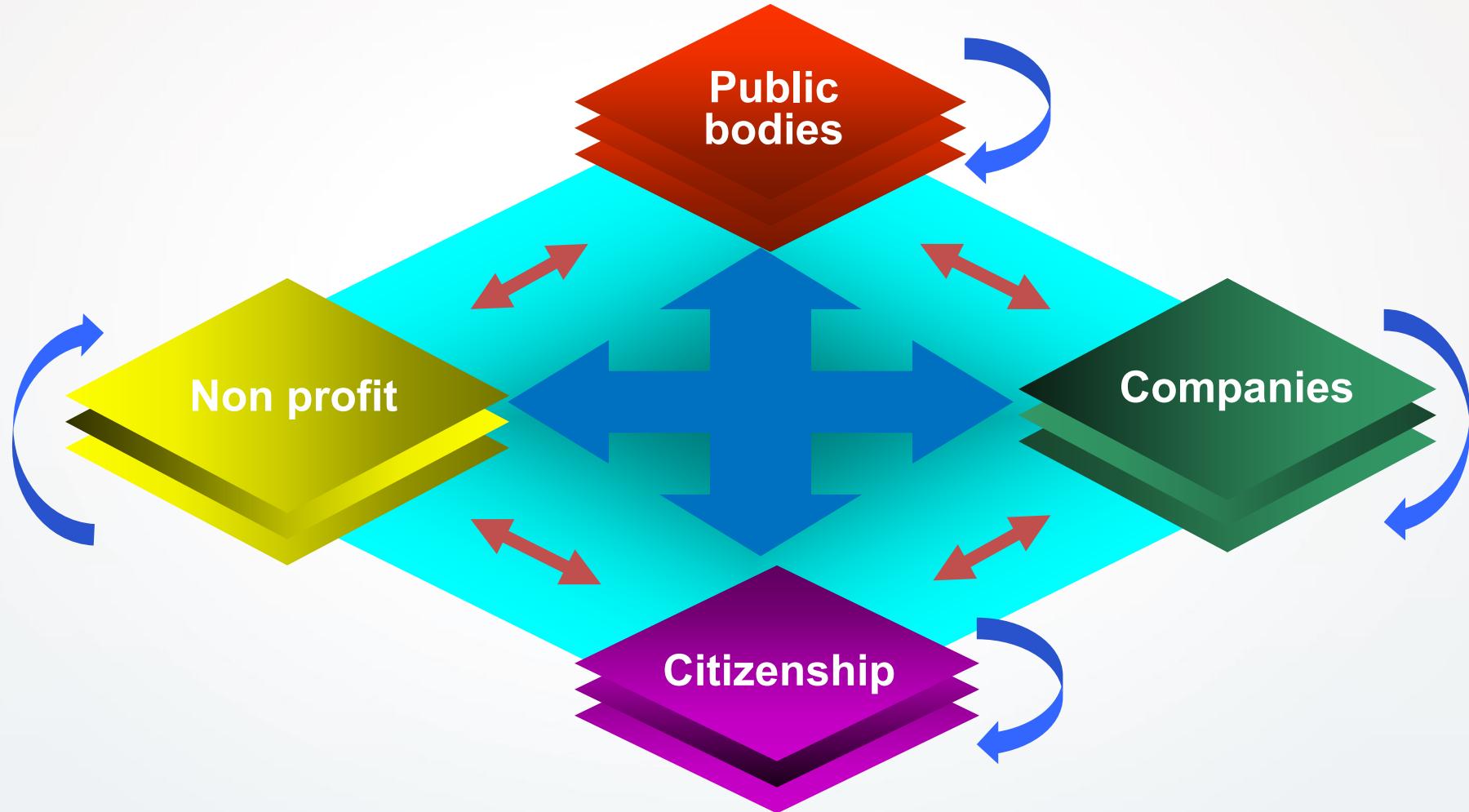
Acuerdo primero.—Aprobar el texto del Concierto Económico entre el Estado y el País Vasco que se incorpora a la presente acta.



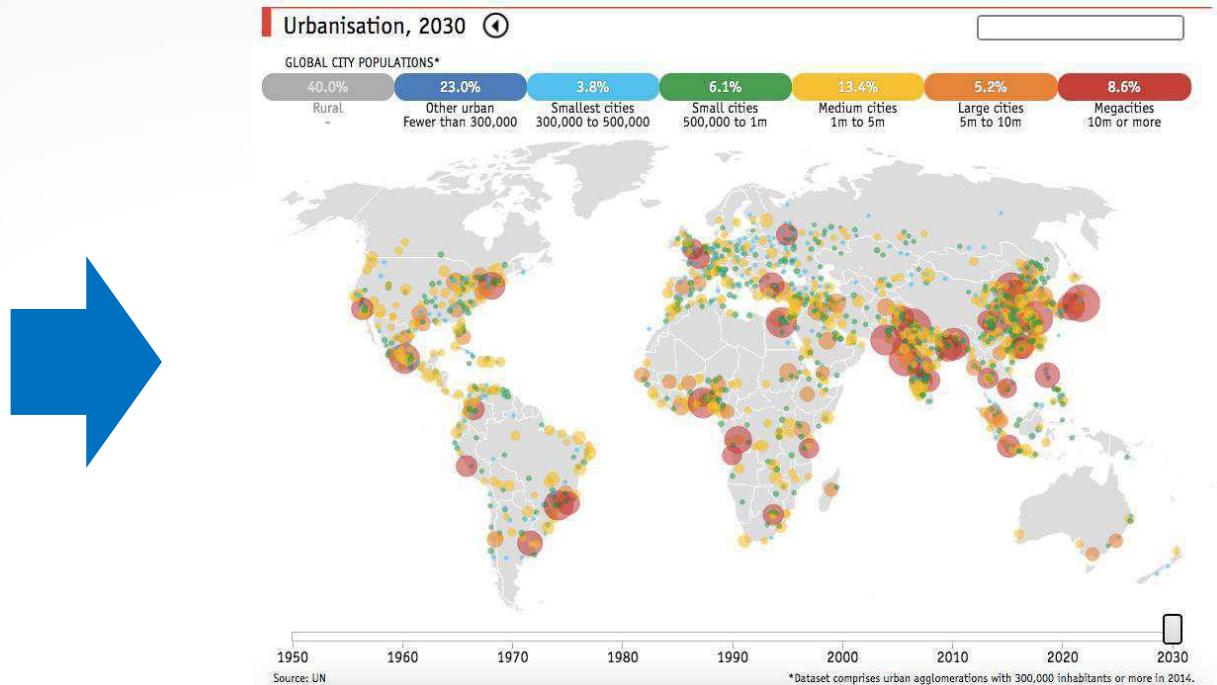
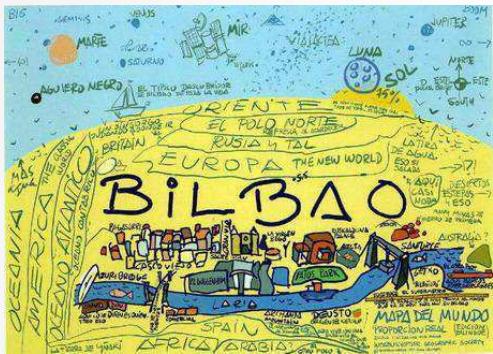
EUSKO JAURLARITZA  
GOBIERNO VASCO

# CHALLENGE 19. City governance.

## Transectoral governance



## CHALLENGE 20. City governance. City diplomacy (*a city in a world of urbes, in an orbe*)





*BILBAO, what about future?  
Zorrotzaurre, a 360º LAB*



Eskerrik asko

Gracias

Gràcies

Grazas

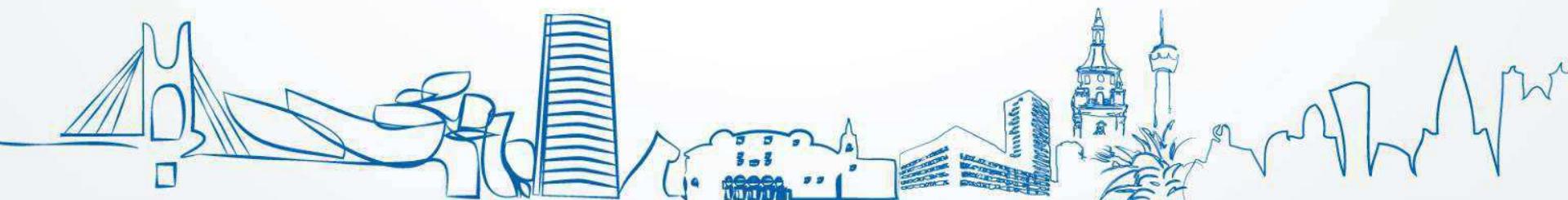
ХВАЛА

Thank you

Merci

Danke

謝謝



[www.citieslab.deusto.eus](http://www.citieslab.deusto.eus)

[citieslab@deusto.es](mailto:citieslab@deusto.es)